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*Jackson & Perkins Co.*

World's Largest Rose Growers  
NEWARK, NEW YORK

*Fall 1955*



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THE PARADE OF

*Modern Roses*

AND PERENNIALS

NEW  
FLORIBUNDA!

©  
J. & P.  
CO.  
Spartan



## Spartan

NEW! THE WONDER  
FLORIBUNDA ROSE!

(Above) Greek legend tells us that most beautiful of all women was the fair Helen, wife of King Menelaus of Sparta; did not two great empires clash over her? And no race of men ever existed as strong and vigorous as the Spartans . . . big, strapping warriors all. So what better name than "Spartan" for this amazingly hardy new Floribunda . . . a brand-new J&P creation that captures the glowing beauty and charm of Helen herself . . . together with the sturdiness and robust health of her compatriots!

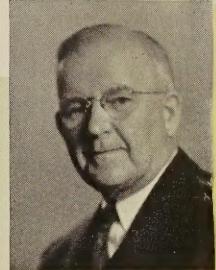
### HUGE ORANGE-RED BLOOMS

The flowers start displaying their stunning beauty early . . . as scores of gorgeous burnt-orange buds begin to appear. Slowly, the buds open to huge, high-centered Hybrid-Tea-shaped blooms with 35 to 40 petals . . . of a sparkling warm ORANGE-RED color, softening to reddish coral . . . with a sweet, old Rose fragrance. The vigorous plant blooms constantly from early spring to severe frost . . . sometimes in clusters, sometimes singly. Enthusiastically acclaimed by testers, Spartan is destined to become one of the most popular Floribundas of all time. (Pl. Pat. #1357.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

# Jackson & Perkins

### A Personal Word from C. H. Perkins



Dear Friends:

Each year a great sense of personal satisfaction and pleasure is increased when I am able to present to you a new Catalog. This year I am more pleased than ever, because inside this new Fall 1955 Catalog is the World's Finest Nursery Stock. These Roses and Perennials are all that we say they are and more, for no camera could hope to reproduce the color and texture of our newer varieties nor the outstanding qualities of the old favorites.

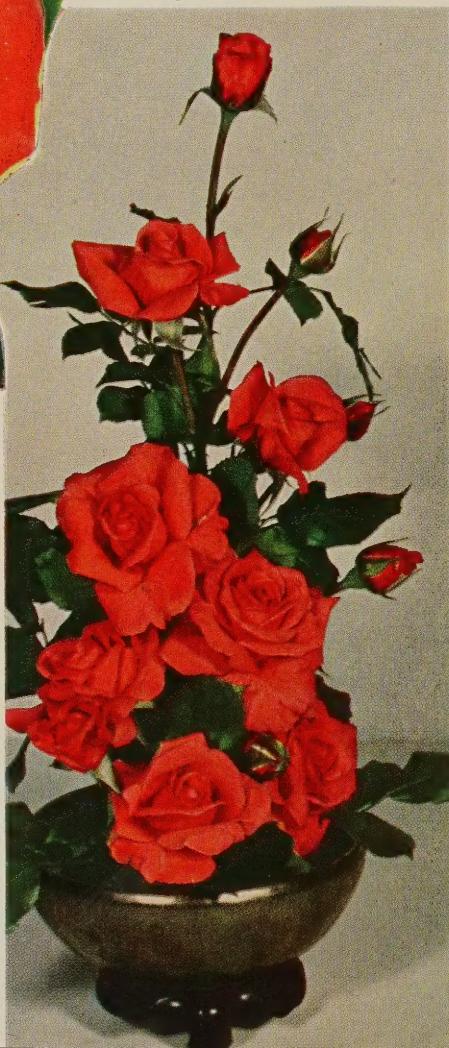
Since fall is the best time to plant for bigger and better blooms next spring, we are making these outstanding varieties available to you now.

Remember the world-famous J&P guarantee: every J&P plant is guaranteed to live and bloom in YOUR garden or you will receive a replacement WITHOUT CHARGE.

Order now and we will ship your plants at the best time for planting in your locality.

*C. H. Perkins*  
President

Arrangement of Spartan



## Konrad Adenauer

(Right) This sleek, ravishing Hybrid Tea was a real "show-stopper" at an immense garden show at Hamburg! Named after the world-famous Chancellor of Germany, this beauty stole the show from the largest assortment of flowers ever exhibited. The huge, pointed, dark red buds open ever so slowly to blood-red . . . and finally to a darker shade of red that reflects a luxurious velvety sheen! Blooms freely during the entire season, on an extremely healthy, vigorous plant with strong stem and neck. The high-centered form and slow-opening characteristics . . . plus the dark red color and outstanding fragrance have skyrocketed this unusual Hybrid Tea into the class of a Show Rose! (Pl. Pat. Ap- plied for.)

\$2.50 each;  
3 for \$6.60;  
12 for \$26.40

Konrad  
Adenauer

# Newest Roses!

## OUR Guarantee IS YOUR PROTECTION

OUR GUARANTEE—We offer you only one grade of Roses—the finest. We unconditionally guarantee every plant we ship to be of finest quality, true to name and class, sturdy and free from disease, and to reach you in perfect condition.

We guarantee every plant to flower the next normal blooming season after planting.

We will replace, prepaid and free of charge, any plant which does not perform according to the above guarantee, providing you have carefully followed our directions for planting and care and providing our reports so states and is filed with us on or before August 1 on shipments made the preceding fall or spring.

Send copy of order on which replacements are being made when requesting a replacement.

YOUR RESPONSIBILITY—Roses need comparatively little care—especially the new improved varieties. But they must be given fertile soil, shade and water, and proper cultivation to keep them vigorous. We send you planting and cultural instructions in each shipment. Follow these and you will be rewarded with healthy growth and prolific bloom.

JACKSON & PERKINS COMPANY

THIS LABEL  
IS YOUR  
GUARANTEE  
OF COMPLETE  
SATISFACTION



**ORDER EARLY!** Send your order today. Please send remittance with your order; we do not ship C.O.D. All plants shipped to you postpaid.

## PLANT THIS FALL!

On the first warm day next spring your new plants are ready to grow.

NEW  
HYBRID  
TEA!

ALL 3  
ROSES ON  
THESE 2 PAGES  
GROUP No. 2015  
Value \$8.00; Save \$1.00  
Only \$7.00

© J. & P. CO.

Gladiator

NEWEST  
CLIMBER!

# Gladiator

(Above) Here's the new champion of everblooming Climbing Roses! Like the gladiators of old, it has incredible endurance . . . blooms and reblooms all season. You'd expect to find such huge blooms only on the finest Hybrid Teas; yet Gladiator is noted for its immense, 5-in., high-centered flowers . . . unusually large for a climber!

## BEAUTIFUL—HARDY—COLORFUL—FRAGRANT!

But the huge size is only part of the story! When you see the brilliant rose-red color—a subtle blend of the brightest scarlet and the softest red—you'll know why this gorgeous climber is in a class all by itself. You'll be absolutely thrilled when scores and scores of exquisite flowers burst into bloom on the 8 to 10-ft. plants . . . in your garden, on your fence, around your house! And Gladiator imparts a delicate, pleasant fragrance that is really delightful. The large, disease-resistant foliage is an impressive dark green and creates a decorative effect by itself. This dark, emerald-green foliage, plus the ruby-like, rose-red flowers create a heartwarming picture . . . yet so hardy is this specially bred climber that it withstands the battles of zero winter climate. In every sense of the word, this new climber is a real champion; all lovers of beauty will feel its impact. (Prop. Rights Reserved.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

JACKSON & PERKINS CO. *World's Largest Rose Growers*

# 4 Make 1956 Your Prize

## JIMINY CRICKET

color is amazing, as it never blues or becomes commonplace. The thrifty bush is covered with shiny green foliage. The young, glossy, bronze leaves are attractive long before the flowers appear. This delightful Rose is intriguing in the garden or used as a cut flower. Each individual bloom is a model of perfection. The upright growth of the bush makes Jiminy Cricket ideal for hedges and for massing, and the continuous bloom makes it a very interesting garden plant. Pleasing planted alone or with other Floribundas. The 3½-in., cup-shaped flowers dress the 4-ft. bush throughout the season. (Pl. Pat. #1346.)

\$2.25 each; 3 for \$6.00;  
12 for \$24.00

### Top 1955 All-America Winner!

(Below) Jiminy Cricket was the only Floribunda to win the 1955 All-America Selections Award. This pert new Floribunda has masses of tangerine-red buds which open to unusual, sharp coral-orange or vermillion blooms that finish a lovely pink-coral shade. The unusual

A prize Rose  
must be a winner  
in all respects.  
That is why  
Jiminy Cricket  
won the 1955  
All-America  
Trials

© AARS  
Jiminy Cricket

© J. & P. CO.

ALL 4  
ROSES  
ON THESE 2 PAGES  
GROUP No. 2025  
Value \$10.00 Only  
Save \$1.25 \$8.75

© J. & P. CO.

## GOLDEN FLEECE

Won Bagatelle Gold Medal, Paris, France

(Above) And now the Prima Donna of Floribundas, performing with all the grace and charm of a flirting ballerina!

You've never seen such gay buds . . . a lively tawny gold color. Slowly, dramatically they open to a light shade of rich, warm gold . . . then as a grand finale they flare into a bright, dazzling canary color! Each of the flowers is unusually large for a Floribunda . . . actually

4 to 4½ in. across . . . growing in graceful clusters with as many as 20 individual blooms!

You'll really applaud this appealing yellow Floribunda that's as bright as the sunlight itself! And it's very long lasting, because it's a direct descendant of Diamond Jubilee, long noted as one of the longest-lasting Hybrid Teas in existence! (Prop. Rights Reserved.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

ONLY ONE GRADE... The Finest

### PLANT THIS FALL

Have Bigger, Better Blooms  
Next Spring.

Golden  
Fleece

# 5 ear With These Four New Creations!



## SPECIAL GROUP OFFER No. 2035

1 Each of these 4 Roses: Spartan, Golden Masterpiece, Jiminy Cricket, Konrad Adenauer. Value \$10.25; Save \$1.30

Only  
**\$8.95**

# CIRCUS

Outstanding All-America  
Floribunda Award  
Winner!

(Above) Circus is a unique addition to the illustrious All-America family. It is known as a "multicolor" and is the first of this type to be selected for an award. The ever-changing colors of Circus vary from rich yellow and red in the bud to orange-buff, flushed with appleblossom-pink, and usually end with a gay flourish of red as the flower opens fully. Circus adds charm in other ways besides color. The bud is beautifully formed, and the many-petaled, high-centered flower opens very gracefully. The plant is full and well rounded, low to medium in height, and perfectly suited for a variety of garden uses. The large, glossy foliage gives the plant a well-tailored appearance even between blooming periods. The gay, bright colors, changing and shading with infinite variety, suggest the excitement and activity of the "Big Top." (Pl. Pat. #1382.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



(Below, Right)

The Largest Yellow Hybrid Tea Rose In Existence! The graceful flowing lines of the long golden buds catch the eye immediately. As they mature, an occasional blush of red caresses the edges of the slender, 1½ to 2-in. buds. Throughout the entire season they unfold slowly, giving way to majestic, high-centered flowers of rich golden yellow. The summer sun, instead of fading them, only serves to intensify their already brilliant color. Imagine a plant with constantly repeating, radiant blooms that often reach 6½ to 7½ in. across. From the start the golden bud stops the eye, and the shapely, long-lasting flower keeps one watching it to the end. Even before these magnificent flowers appear, the bush adorns itself with nearly perfect glossy green foliage. (Pl. Pat. #1284.)

\$2.75 each; 3 for \$7.20;  
12 for \$28.80



JACKSON & PERKINS CO.

World's Largest Rose Growers

# 6 No Matter How Many of These Roses We Grow

ALL HYBRID TEA ROSES SHOWN IN THIS CATALOG

## New Unusual Color! Lavender-Lilac!

(Right) A lovely new pastel tint of lavender-lilac with a light silvery reverse. One of our new series of lavender and lilac shaded Roses, which we have been developing from the Grey Pearl and Lavender Pinocchio strains. We think this is exquisite, and hundreds of this spring's Festival visitors inquired when it would be available. The bud is pointed and the flower opens gradually to a high-centered bloom. The pastel shades of the two tones make this a perfect specimen for formal and informal arrangements, for both professional and amateur arrangers. The flowers are usually borne singly on 12 to 15-in. stems. The plant grows 20 to 24 in. high and has excellent foliage. This variety seems to show its best color under normal, not extreme, conditions. As a novelty it is outstanding and also as a further advance toward blue Roses. (Pl. Pat. Applied for.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

## Rondo

### Clear Orange-Red!

(Below) A new orange-red Rose, one of the clearest and cleanest of these basic-color blooms. There is no purple or blue in this color. This Rose is the result of many years' crossings by Mr. Tantau of Germany, who just before his death sent it to us as the first of a large family of species hybrids.

The flower is a clear orange-red, with hard, firm petals that last an unusually long time. These exquisite blooms are generally about 3½ to 4½ in. in diameter. The dark green foliage is a delightful foil for the bloom. The compact plant grows about 2½ to 3 ft. tall and blooms rather freely. It is very resistant to disease and is very easy to grow. You should have Rondo for its lovely color, excellent petalage and interesting beauty. (Pl. Pat. Applied for.)

\$2.25 each; 3 for \$6.00;  
12 for \$24.00

Rondo

## Twilight

Twilight



BE SURE TO SEE  
THE GREATEST  
DISPLAY OF  
FLORIBUNDAS  
IN J & P'S 84-  
YEAR HISTORY  
ON PAGES 24-33

Plant This  
Fall!

while bare spots  
are easily discernible.

ALL 4  
ON THESE  
GROUP

Value \$10.00

Save \$1.25

Only

\$8.

JACKSON & PERKINS CO.  
World's Largest Rose Growers

2 PA  
No. 20

# GROW - WE NEVER SEEM TO HAVE ENOUGH! <sup>7</sup>

## THIS CATALOG ARE EVERBLOOMING!

### Kate Smith

millions of homes across the nation. This lovely new Hybrid Tea Rose has clear rich apricot tones and a fragrance that is delightful. The form of the Rose is almost ideal, with its long bud and the slowly unfolding petals. The 4½ to 5½ in. flowers are very long lasting. In the garden, the plants grow vigorously and are heavily covered with foliage. It has proved a healthy grower in the East and West, and it bears promise of being one of America's future show Roses. We feel that Kate

Smith Rose is an excellent selection and that it will remain a great favorite with American gardeners for years to come.

(Pl. Pat. #1317.)

\$2.50 each; 3 for \$6.60;  
12 for \$26.40



Save  
\$1.25



ROSES

2 PAGES  
No. 2045

\$8.75

ONLY ONE GRADE... The Finest

(Below) Everyone will want this outstanding new everblooming Hybrid Tea for its own beauty and because it has been named for the First Lady of Television, Kate Smith, beloved in

the East and West, and it bears promise of being one of America's future show Roses. We feel that Kate

Smith Rose is an excellent selection and that it will remain a great favorite with American gardeners for years to come.

(Pl. Pat. #1317.)

\$2.50 each; 3 for \$6.60;  
12 for \$26.40

### Mardi Gras GAY! EXCITING!

(Below) A gay red Rose which well depicts the festive spirit of the Mardi Gras.

The bud is very dark red and the flower keeps the full rich color. As the bud opens, the high center gradually unfolds and as the flower expands the outside petals reach to more than 5 in. in diameter, with a deep sparkling red color at the finish.

The flowers are freely borne and the plant attracts much attention. It thrives as well in the hotter climates as in the rest of the country, and fills the great need for another red Rose.

Mardi Gras carries an old-fashioned Damask fragrance. It has abundant normal green foliage which always has a neat appearance and is a perfect background for the flower. (Pl. Pat. #1139.)

Bud.... black red, nice shape.

Flower...deep red, good to finish, exciting bloom.

Plant...bushy, 3½ ft. tall; vigorous, long canes.

Foliage...large, abundant, normal green, nice appearance.

Fragrance...Damask or old Rose fragrance.

\$2.50 each; 3 for \$6.60;  
12 for \$26.40



FREE

A HOME GARDEN GUIDE is included with every order. It contains helpful hints on planting and caring for your Roses and Perennials.

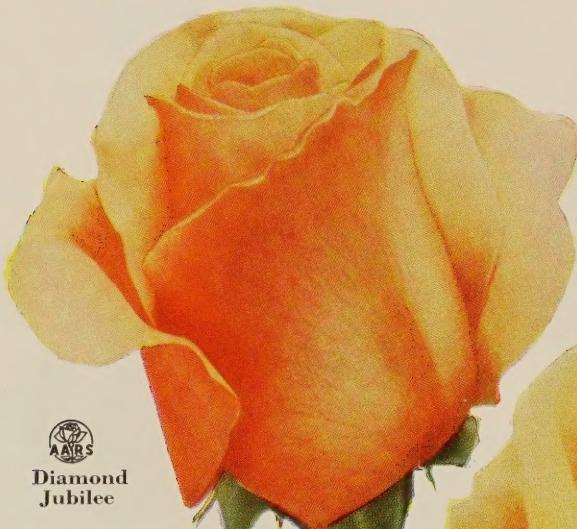
**FOR COLOR, FRAGRANCE, SIZE,**

# J & P's Four Finest

## Diamond Jubilee

(Below) The warmth of the glowing buff-orange color and the old Rose fragrance make Diamond Jubilee the attraction of many a garden. Winner of the 1948 All-America Selections Award, Diamond Jubilee has firm, long-lasting, high-centered blooms 5 to 6 in. across, borne on long, graceful stems that make it excellent for bouquets. Opening slowly and lasting exceptionally well, the Rose will delight you through the season. The hardy, 3½-ft. plant has upward of 30 to 40 double, shapely flowers. As a cut flower, Diamond Jubilee will last longer than most other Roses. (Pl. Pat. #824.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00



Diamond Jubilee

Gain a  
Season!  
Plant This  
Fall!

©  
co.

Inspired by Walt Disney's  
Technicolor Movie "THE  
SWORD AND THE ROSE"

## Pageant

(Right) This magnificent new bicolor Hybrid Tea will fill your garden with the color and pageantry of a royal coronation! The spectacular show starts in May . . . as the plant is clothed in rich dark green. When the golden yellow buds are half open, they display a brilliant contrast of vermillion-red with gold reverse. The red gradually turns to a deep, clear coral-rose-pink. The petals will drop off before they discolor. The exquisite, 4½ to 5-in. blooms are borne on long strong stems and boast a delicious raspberry scent. Hardy, vigorous and disease resistant. (Pl. Pat. #1252.)

\$2.25 each; 3 for \$6.00;  
12 for \$24.00

GROUP No. 2055 • 1 New Yorker

1 Diamond Jubilee • 1 White Swan

Value \$6.25; Save \$.80

Only

\$5.45

Only

Only

\$5.45

Only

\$5.45</p

9  
SHAPE AND ALL-ROUND BEAUTY, GROW

# Hybrid Teas!

BE SURE TO SEE  
THE GREATEST  
DISPLAY OF  
FLORIBUNDAS  
IN J & P'S 84-  
YEAR HISTORY  
ON PAGES 24-33

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J. & P.  
CO.

Pageant

## WHITE SWAN

(Below, Left) A fine exhibition variety of pure white, with upright bush, which is rare in a white Rose. Long-pointed, graceful buds of alabaster-white open slowly to dazzling, stark white blooms up to 4 in. across, which are produced freely on 2-ft. stems, enabling you to enjoy them in your garden and in bouquets.

White Swan has ample dark green foliage that is disease resistant as well as restful to the eye. Its pleasing Rose fragrance, though not dominant, is very effective. The 3 to 4-ft. bush is vigorous and will stand up under adverse conditions. (Pl. Pat. #1115.) \$2.25 each; 3 for \$6.00; 12 for \$24.00

JACKSON & PERKINS CO.  
*World's Largest Rose Growers*

ALL 4 ROSES  
ON THESE 2 PAGES

GROUP No. 2065

Value \$8.50; Save \$1.05

Only \$7.45

© J. & P. CO.  
White Swan

New Yorker

New Yorker  
THE Best  
RED ROSE OF ALL TIME!

(Below) The universal appeal of the Red Rose is justified in New Yorker. It displays immense blooms of resplendent scarlet with dark overtones of a rich velvety hue. New Yorker, the epitome of Red Roses, dresses itself in red from beginning to end, starting with the new shoots of bright red. Buds of perfect form and texture open slowly to tremendous, fragrant, sparkling red flowers—often measuring  $6\frac{1}{2}$  in. across. Unlike most red Roses, New Yorker's sparkling color does not fade but stays a deep rich red until the last petals wither and fall. A profuse bloomer from June right up until frost. New Yorker vies for honors in many Rose contests. (Pl. Pat. #823.)

\$2.00 each;  
3 for \$5.25;  
12 for \$21.00



FREE  
with every order  
J & P'S HOME  
GARDEN GUIDE

ALL  
J & P Hybrid  
Tea Roses Are  
EVERBLOOMING!

## Here is Why Fall Planting is Best...

ASSURES EARLIER, MORE PROFUSE ROSES NEXT SEASON.

The soil is mellow, easy to work. Prepare it any time at your convenience, and then leave it until the postman delivers your J & P plants. It is then only a matter of a few minutes to put them in the prepared ground. You can be confident of earlier, better blooms next June because the plants make new roots in the late fall and early spring . . . will produce blooms almost like an established plant.

## Tawny Gold

(Lower, Right) This new Rose has captured everyone's enthusiasm. Its new intriguing tawny gold color outshines everything around it! And as if that was not enough, the petals of Tawny Gold acquire a quaint frilled edge which adds to the charm of the open bloom. Two or three blooms will fill a whole room with their perfume. Another feature of Tawny

Gold is its ability to last a long time both on the plant and indoors. Few Roses can compare with this new gem, and we are sure you will see what we mean when it blooms in your garden next year. Holly-like foliage is another one of Tawny Gold's outstanding features. (Pl. Pat. #950.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

## THESE J & P HYBRID TEA ROSES WILL MAKE YOU

### Queen Elizabeth (Below)

1955 Winner! The Grandiflora Rose!

The superb pure pink tone of the choicest Cattleya orchids has at last been captured in the gorgeous new Queen Elizabeth Rose, All-America Winner for 1955. This is the first of a new class, named "Grandiflora" for its abundance of bloom combined with the magnificent qualities of the Hybrid Tea. Looking at the unusually clear, glowing blooms of Queen Elizabeth, you see a subtle blending of soft carmine-rose and dawn-pink, majestically set off by deep green, heavy, glossy foliage. (Pl. Pat. #1259.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

Queen Elizabeth  
AAVRs



ALL 5  
ROSES ON THESE  
TWO PAGES  
GROUP No. 2075  
Value \$12.50 Save \$1.55  
ONLY  
**\$10.95**



BE SURE TO SEE  
THE GREATEST  
DISPLAY OF  
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YEAR HISTORY  
ON PAGES 24-33

JACKSON & PERKINS CO.  
World's Largest Rose Growers

©  
J. & P. CO.

(Lower, Right) This new Rose has captured everyone's enthusiasm. Its new intriguing tawny gold color outshines everything around it! And as if that was not enough, the petals of Tawny Gold acquire a quaint frilled edge which adds to the charm of the open bloom. Two or three blooms will fill a whole room with their perfume. Another feature of Tawny

Gold is its ability to last a long time both on the plant and indoors. Few Roses can compare with this new gem, and we are sure you will see what we mean when it blooms in your garden next year. Holly-like foliage is another one of Tawny Gold's outstanding features. (Pl. Pat. #950.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

The 1954 All-America Award Winner!

# Mojave

(Right) The only Hybrid Tea Rose to win an All-America award for 1954. The dominating color in Mojave is apricot-orange . . . a glowing radiant orange, highlighted with other warm tints of nasturtium-red, scarlet and vermillion. The richly colored bud of Mojave is long and slender; the large, double flowers have about 25 petals and are pleasantly fragrant. Nearly every beautiful bloom is borne singly on a long, straight stem, which makes it a perfect Rose for cutting. Next to the unusual orange color, the extraordinary number of fine long-stemmed buds which it produces is the outstanding feature of this new Rose. The plant is tall and upright, so full of vigor that it produces a continuous succession of blooms from early spring until late fall. (Pl. Pat. #1176.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

AAVRS  
Mojave



## YOUR GARDEN A SHOWPLACE!

### Chrysler Imperial Rose

#### 1953 All-America Award Winner!

(Below) Like a precious stone, Chrysler Imperial displays jewel-like tones of vivid crimson in the broad, open petals, heightened by dark overtones of glowing oxblood-red, with the gem-like luster of garnet in the folds. These tones retain their sparkling beauty throughout the life of the flowers. Evolving from long, tapering, velvety maroon-red buds, this lovely Rose, like the facets of a diamond, changes with the play of light; as it opens to its full  $4\frac{1}{2}$  to 5-in. size, the iridescent shades of red become more brilliant. This All-America Selections Winner for 1953 has a well-balanced, compact bush with abundant dark green foliage. Chrysler Imperial is a monochromatic Rose of dark, dramatic beauty. (Pl. Pat. #1167.)

\$2.50 each; 3 for \$6.60;  
12 for \$26.40

ONLY ONE GRADE  
THE FINEST!



Chrysler  
Imperial



ALL J & P  
Hybrid  
Tea Roses  
Are EVER-  
BLOOMING!



FREE  
a Practical  
HOME  
GARDEN  
GUIDE  
with every  
order.



© J. G. P. CO.

Tawny Gold

Diamond  
Jubilee



Chrysler  
Imperial  1953



 1948



Sutter's  
Gold  
 1950



Katherine T.  
Marshall  
 1944



Mary Margaret  
McBride  
 1943



Mirandy  
 1945



1941



1952

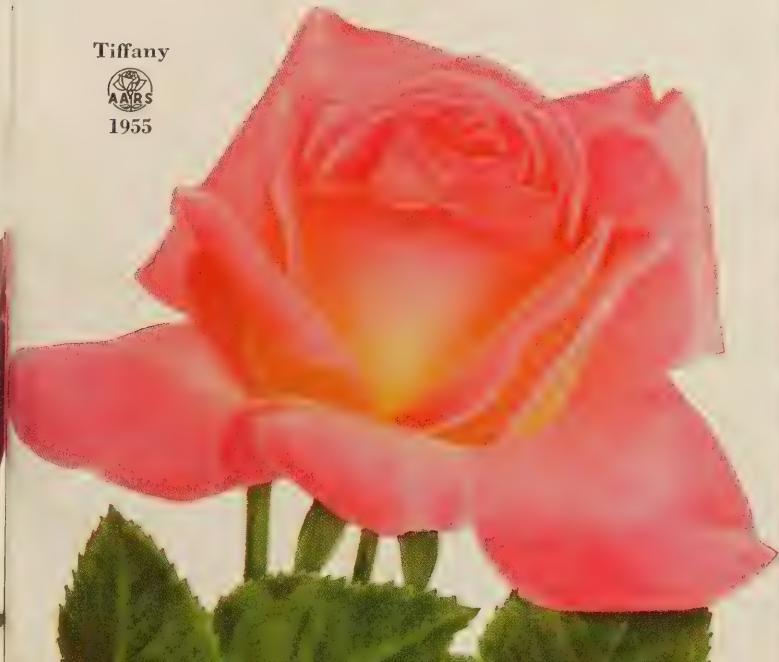


Helen Traubel



Peace AARS 1946

J. &amp; P. CO.

Tiffany  
AARS  
1955

**JACKSON & PERKINS *Top Ten*  
ALL-AMERICA SELECTIONS**

**Here Is A Garden In Itself!**

**CHRYSLER IMPERIAL** The 1953 All-America Rose Selections Award winner. Velvety maroon-red buds. The blooms of iridescent shades of red deepen and become more brilliant as they open to their full 4½ to 5 in. Well-balanced, compact bush. (Pl. Pat. #1167.)

\$2.50 each; 3 for \$6.60;  
12 for \$26.40

**SUTTER'S GOLD** Beautiful long-pointed, yellow buds, richly shaded with orange and red. High-centered blooms. Height 2½ ft. (Pl. Pat. #885.)

\$2.25 each; 3 for \$6.00;  
12 for \$24.00

**MARY MARGARET McBRIDE** Pointed buds, deep coral-pink, slow opening. Blooms double, large, high-centered, with shimmering gold at the petal base. Very fragrant. Height 2½ ft. (Pl. Pat. #537.)

\$1.75 each; 3 for \$4.65;  
12 for \$18.60

**DIAMOND JUBILEE** Glowing buff-orange, touched orange-yellow at the petal base. Often 5 to 6 in. across with heavy-textured petals that do not fade or burn in the sun. Fully double. Height 3½ ft. (Pl. Pat. #824.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00

**KATHERINE T. MARSHALL** Long-pointed, deep coral buds. Large, 5-in. blooms; fruity fragrance. Hardy, vigorous, 3 to 4 ft. tall; resists heat, rain, disease. Ideal for cutting. (Pl. Pat. #607.)

\$1.75 each; 3 for \$4.65;  
12 for \$18.60

**MIRANDY** Long, ovoid buds of rich maroon-red. Blooms are large, very double, with 40 to 50 petals. Penetrating Damask fragrance. Height 2½ ft. (Pl. Pat. #632.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00

**CHARLOTTE ARMSTRONG** Blood-red buds and magnificent cerise flowers on long stems produced in large quantities throughout the season. A double Rose that opens slowly and lasts well. Dainty, sweet fragrance. Rugged plant with good foliage. Height 3 ft. (Pl. Pat. #455.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00

**PEACE** Golden yellow blooms, changing to pale gold. The petals are edged with apple-blossom-pink. 5-in. flowers. Height 4 ft. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60;  
12 for \$26.40

**TIFFANY** The long-pointed buds are deep pink with golden yellow shading at the base of the petals. They open to perfectly formed, double, high-centered blooms of a pleasing shade of pink, with petals of heavy texture. (Pl. Pat. #1304.)

\$3.00 each; 3 for \$7.95;  
12 for \$31.80

**HELEN TRAUBEL** 4 to 5-in. blooms of light sparkling pink or luminous apricot. Large bush, alive with blooms all season. Flowers are good in any weather. 3 to 5 ft. (Pl. Pat. #1028.)

\$2.50 each; 3 for \$6.60;  
12 for \$26.40

**GROUP No. 2085**  
One of Each  
Chrysler Imperial Diamond Jubilee  
Tiffany Sutler's Gold  
Value \$12.25 ONLY  
Save \$1.55 \$10.70

**ALL 10 ROSES  
ON THESE 2 PAGES**  
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AAARS  
Peace

# FIVE GIANT

*Exhibition Type Blooms! Noted*

**PEACE** (Left) Peace takes its distinguished place among yellow Roses, introducing a note of interest in the color stages through which it passes. The ovoid buds are golden yellow, etched with pink. As they open, they change from canary-yellow, to pale gold, to iridescent cream. Petals are edged apple-blossom-pink, which deepens as the glorious 5 to 6-in. flower slowly opens. The plant is as superior as the bloom—hardy, vigorous, disease-resistant. Flowers are unusually large, borne on heavy stems. Masses of large, vigorous, shining holly-like foliage. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

## ENCHANTMENT

(Below) A delightful, ever-blooming Hybrid Tea that will be a high spot in your garden next June! In early season, it develops a great display of large, stately buds, apricot-tinged outside, deepening to clear yellow at the base. These open gracefully with high-centered form, producing huge, long-last-

Detroiter  
© J. & P. CO.

**DETROITER** (Left) The most popular color in a Rose is Red! Detroiter is a welcome addition to the realm of red Roses, and at the same time it honors one of America's most vital cities. Vibrant and alive with color, Detroiter is endowed with buds of rich carmine-red with dark velvety overtones. Opening slowly, these buds give way to spectacular bright red, high-centered blooms that reach 5½ in. across and have 20 to 25 crisp petals on each bloom. The tall bushy plant has an abundance of this pleasing dark green foliage, which adds to the eye-capturing effect. Basal shoots make Detroiter a strong, well-balanced plant. (Pl. Pat. #1219.)

\$2.50 each; 3 for \$6.60;  
12 for \$26.40

Enchantment  
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Hybrid  
Tea Roses Are  
EVERBLOOMING!

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# GIANT ROSES!

Noted

for Their Colossal Size and Beauty!

ing blooms of entrancing peach-pink color. They attain 6 in. across at maturity, with as many as 35 petals per flower! Plants are vigorous and upright, growing 2 to 3 ft. high, with a wealth of dark green, disease-resistant foliage. It required years of careful, patient breeding by experts to create this truly distinguished Rose. (Pl. Pat. #737.)

\$2.00 each;  
3 for \$5.25;  
12 for \$21.00

**REX ANDERSON** (Right) An outstanding exhibition Rose of delicate, lovely ivory-white . . . perfectly formed, slow opening, one of the most successful whites. Combining this lovely purity with artistic form and dependability, Rex Anderson adds a new note of interesting contrast to any Rose planting. Its very perfection of form and color simplicity are a dramatic contrast of great loveliness. Its fully double flowers may be grown to enormous size by disbudding. Exceptionally free and vigorous, with abundant gray-green foliage. Always an excellent choice if you wish to achieve a garden spot effect of frosty white. (Pl. Pat. #335.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60



© J. & P. CO.

Rex Anderson

**OPERA** (Right) Opera was the sensation of France in 1948 when it was awarded a Gold Medal as the most beautiful Rose in that country where beauty reigns supreme. The long slender buds of scarlet with golden yellow at the base are a delight. Magnificent 6-in. blooms cover the plant with their flaming light scarlet on the outer petals and buff-yellow on the reverse. Gorgeous blooms are fortified by a vigorous upright bush and green leathery foliage. (Pl. Pat. #1017.)

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Opera

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# A WHOLE J&P ROSE

*J&P's Modern Dozen at an*

Volcano

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\$1.30  
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Mary  
Margaret  
McBride

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McGredy's Sunset

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Sonata



**VOLCANO.** REALLY HUGE! These are the only words that describe the tremendous size of the blooms produced on Volcano—blooms that actually open as much as 7 IN. ACROSS! The flowers are a live, glowing cherry-red that seems to lighten the surroundings, and then slowly softens to a rosy pink. A strong, bushy plant with dark green foliage. (Pl. Pat. #951.)

**MARY MARGARET  
McBRIDE.** Pointed buds, deep coral-pink, slow opening. The double blooms are large and high-centered, with shimmering gold at the base. Vigorous and bushy; 2 ft. tall. (Pl. Pat. #537.)

**McGREDY'S SUNSET.** Tinted with delicate orange and rich scarlet. Best loved of the Irish Roses. Fragrance freshly sweet; generous when cut, haunting, old fashioned. A 20 to 30-in. bush covered with many blooms. The globular, double, well-shaped flower has 40 petals. Resistant to sun, hot weather and disease. (Pl. Pat. #317.)

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J. & P. CO.



**SONATA.** Cochineal-red in spring and fall, in summer lightening to unusual hues of deep lively pink. Outside of the petals is several shades darker than inside. The large flowers are perfectly shaped, opening gradually from long, pointed buds. A continuous bloomer, resistant to both sun and heat. Very hardy, vigorous, upright growth. The dark green foliage contrasts beautifully with the flowers and completes the charm and artistry of the entire plant. (Pl. Pat. #732.)

**SERENADE.** Exquisite burnt-orange buds and 5-in., brilliant, coral-orange blooms, produced freely on 3½-ft. plants. The edges of the petals are an interesting darker shade. The foliage is a shiny green and nicely balanced on the plant. It hangs on well and sturdily withstands ordinary Rose ills. In addition to being vigorous, the bush has a clean open habit. (Pl. Pat. #852.)

**DICKSONS RED.** This glowing scarlet-red Rose "has everything" . . . flashing color; large, high-centered form; rich fragrance; abundant, continuous bloom; and a strong, sturdy bush standing the very hottest sun with color undimmed. Dicksons Red will continue to be one of the leading Roses for years to come. Height 2 ft. (Pl. Pat. #376.)

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Dicksons Red



Serenade



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**ELLINOR LE GRICE.** An exceptionally large, bright golden yellow Rose that you can depend on for unfailing bloom. Keeps a steady pace, producing full double, 6-in. blooms constantly from June, week-in and week-out until frost. Full ovoid bud of deep yellow, changing to strong clear yellow as petals unfold. Striking in any garden. (Pl. Pat. #917.)

**KATHERINE T. MARSHALL.** The All-America Winning Pink Rose. Grows vigorously with large, open, upright blooms of friendly, warm glowing pink. Bred to hardiness and perfect form. The growth and foliage are equal to the Radiance family. Fruity fragrance. Long fine stems, ideal for cutting. Highly praised in all sections of the country. Height 3 to 4 ft. (Pl. Pat. #607.)

**RUBAIYAT.** A brilliant red with a profusion of long, graceful buds appearing early in June. As the buds open, releasing their wealth of old Rose fragrance, a glorious riot of deep, scintillating crimson is revealed in the very hearts of the blooms. This vivid burst of color is accentuated on the outside of the petals by a tone shades lighter. You'll be delighted with the unflagging production of the extra large flowers. Height 4 ft. (Pl. Pat. #758.)

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ROSES  
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Ellinor  
Le Grice

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**MANDALAY.** Long-pointed, golden yellow buds unfold gracefully to large, high-centered blooms. These golden yellow flowers open slowly and perfectly and have as many as 40 unfading petals that are firm and long. Flowers up to 6 in. across. The ample, heavy foliage is very dark green. The 3-ft. plant is very free blooming. (Pl. Pat. #775.)

**VALIANT.** A bold red with a particularly lovely bud. The bloom is luminous crimson, becoming bright red as it opens. High-centered and bold in its color and erect manner. Frequently 5 to 6 in. across, with about 30 tea-scented petals. Bushy, upright grower. Height 2 to 3 ft. (Pl. Pat. #914.)

**REX ANDERSON.** An outstanding exhibition Rose of delicate, lovely ivory-white . . . perfectly formed, slow-opening. Its perfection of form and color simplicity are a dramatic contrast of great loveliness. 2 to 2½ ft.; disease-resistant foliage. Vigorous, upright growth. (Pl. Pat. #335.)

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Valiant

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Rex  
Anderson

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Rubaiyat



Katherine T. Marshall

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Mandalay



Huntsman

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# No Rose Garden is Complete without these Hybrid Teas!

## Huntsman

A Sharp New Bicolor  
Does Not Bleed Like Most  
Other Bicolors!

(Left) This beautiful new bicolor Rose comes to us from England and is one of the freest bloomers we have ever seen . . . among the very first to burst forth in spring and blooms right up until frost in the fall.

It is really a wonderful Rose. Huntsman is such a profuse, steady bloomer that once you see the glorious blooms, you're sure to want them in your garden all season long. The long, slightly rounded, red-and-yellow buds and the large, brilliant blooms of spectrum-red and orange-yellow are of exhibition quality. The plant itself is of the compact, low-growing variety . . . with abundant, dark holly-green foliage . . . all-in-all, a broad growth similar to the popular Crimson Glory, which was one of its parents. Reaches a height of 18 to 24 in. (Pl. Pat. #1012.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**PLANT  
THIS FALL**

and have Bigger,  
Better Blooms  
Next Spring.

## Golden Scepter

(Right) Rare, indeed, is an unfading yellow Rose . . . especially one that is endowed with the grace of form, brilliant color and exceptional hardiness of J & P's creation . . . Golden Scepter! Once you see this majestic Hybrid Tea blossoming in your garden, you'll quickly understand why it has been so highly praised all over America. Early in June, the tall, open plant bursts forth with dozens and dozens of slender, golden yellow buds, which slowly unfurl into large, exquisite yellow blooms. And these high-centered 5½-in. flowers retain their rich color throughout the summer. Tall, vigorous, 2½ to 3 ft. (Pl. Pat. #910.)

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*Outstanding Hybrid Tea!* **CENTENNIAL**

(Right) Centennial is an outstanding Hybrid Tea named in honor of the 100th Anniversary of Newark, New York, the Rose Capital of America. It is a rare and pleasing combination of orange-apricot and light gold-colored buds. The open flowers become a glowing pink and gold combination in the most entrancing of all Rose forms, the high-centered Ophelia type. There are quantities of blooms constantly on the plant, and the rich green foliage gives a distinct background to the entire ensemble. We think that Centennial is one of our outstanding garden treasures and surely value it far above any others in the same class. It reaches a normal height, with a sturdy plant and vigorous, healthy foliage. A mellow, fruity fragrance enhances the beautiful Rose. Plant it this fall and you will be amazed at its rapid growth and profusion of bloom. These long-lasting flowers will be filling your garden and home with their beauty and delightful fragrance for many seasons to come. (Plant Patent #1384.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

# Mrs. Miniver (Left)

Very spectacular! Distinctly different and enormous in size! Striking cardinal-red . . . Aptly described as the reddest of red Roses, has a brilliance and sparkle that make it stand out sharply in any garden. The exquisite color combined with perfect form and size make this a featured Rose in any garden.

## Experts Rave About This Rose

This is the spectacular cardinal-red Rose known as Mrs. Miniver and long to be remembered as the grand prize-winner in the movie of the same name. All over the country, rosarians in test gardens say "the color cannot be forgotten," "extra good in fall," "most beautiful red I know." The pointed, dark carmine buds become 5½ to 6-in., cardinal-red blooms having an attractive cupped shape and ruffled petals; delightful Old Rose fragrance. This spectacular, perfectly formed Rose wins endless devotion. Order now and enjoy the famous Mrs. Miniver Rose in your own garden next June. (Pl. Pat. #725.)

*Blooms* . . . compelling, 5½ to 6 in. across, attractively cupped. Ruffled petals. Cardinal-red.

*Plants* . . . hardy, vigorous, about 30 in. tall. Abundant, large, glossy foliage. Does well everywhere. Continuously in bloom.

**\$2.50 each; 3 for \$6.60; 12 for \$26.40**

**ALL J&P HYBRID TEA**  
**ROSES ARE EVERBLOOMING!**

Centennial

© J. & P. CO.

*Unusual*



Tudor  
© J. & P. CO.

TUDOR (Above)

A long bud of the regal Tudor style. The high-centered flowers that follow open very slowly and gracefully. A bold red Hybrid Tea with a particularly lovely bud that proudly displays its perfection of form, standing erect on a strong stem. The bud seems anxious to call attention to itself . . . so proud of its superiority. The equally lovely bloom is a breath-taking strawberry-red, which progresses to a lusty scarlet-red-flame as it opens. The high-centered, stately bloom opens to 5 in. across. A hardy bush. (Pl. Pat. #1223.)

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Twilight      Zulu Queen

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# HYBRID TEA ROSES FOR

**FIRST COME, FIRST  
ON THESE  
Spectacular**



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Twilight

TWILIGHT (Above)

A lovely new pastel lavender-lilac with a light silvery reverse. One of our new series of lavender and lilac-shaded Roses, which we have been developing from the Grey Pearl and Lavender Pinocchio strains. The bud is pointed, and the flower opens gradually to show a high center. (See page 6 for complete description.) The plant reaches 20 to 24 in. (Pl. Pat. App. For.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

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12 for \$26.40**

## DON'T MISS THIS BARGAIN!

CRIMSON GLORY (Below)

In survey after survey, Crimson Glory has been one of the ten most popular Roses in America. It is so beautiful and so dependable that it deserves a place in every Rose garden. Beautifully formed blooms of deep, vivid crimson, held proudly on vigorous bushes. 2 to 2½-ft. bush. Voted most fragrant Rose by the American Rose Society.

\$1.50 each; 3 for \$3.90; 12 for \$15.60

NEIGE PARFUM (Below)

For the fullest appreciation of a fragrant white Rose, let your choice be Neige Parfum. Its purity of color is much enhanced by the copious, breathtaking, lemon-verbena aroma. The early bud has slightest tinge of cream, then delicate lemon as it unfolds; in full bloom a beautiful white peony-form. Plant reaches 2 to 2½ ft. Rich dark green foliage is abundant.

\$1.75 each; 3 for \$4.65; 12 for \$18.60



Crimson  
Glory  
© J. & P. CO.

Neige Parfum



21

**R THE *Unusual***

**ROSE GARDEN!**

**SERVED... ROSES!**

**ALL J & P**

**Hybrid Tea Roses Are EVER-BLOOMING!**

**Grey Pearl**

**Zulu Queen**

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**Three Favorite Hybrid Teas at a Special Group Price!**

**COUNTESS VANDAL** (Below, Right) The first color to show between the trim green sepals is a brilliant bronze, lightening toward gold at base. The long slender buds hold their artistic shape for several days as the petals unfold languorously in a lovely panorama of carmine-pink, buff and gold. The alluring fragrance further heightens their desirability in the garden and on display in a vase in the home.

\$1.50 each; 3 for \$3.90;  
12 for \$15.60

**GROUP No. 2185**  
**ALL 3** 1 each of  
these 3 Great Favorites  
Crimson Glory Countess Vandal Neige Parfum  
Value \$4.75 Save \$.60 **Only... \$4.15**

**Bush** . . . vigorous, hardy, well proportioned; grows 2 ft. tall.  
**Blooms** . . . the long, pointed buds open gloriously; distinctly and delightfully perfumed.  
**Generous** . . . each bloom proudly borne, singly on long stems.  
While not an exuberant bloomer, far from sparse.

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**Countess Vandal**

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Beloved favorites of many a fine Rose garden, these are the best of the older Hybrid Tea Roses. Admired by Rose lovers for years, these varieties still merit a place in any garden.

mended by leading rosarians, extensively planted in public Rose gardens.

Highest-grade, 2-year-old, field-grown plants, ideal for a large colorful planting at little cost. A generous supply of cut flowers can be obtained throughout the season from a planting of the Ever-Popular Dozen.

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Our supply of some varieties may become exhausted. To avoid the possibility of disappointing you, we will substitute similar types if necessary, unless you instruct us not to on the order blank.

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Numa  
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★**BETTER TIMES.** Brilliant cerise blooms with long stems. Pronounced and enchanting fragrance. A hardy plant, medium tall.

★**CRIMSON GLORY.** In survey after survey, Crimson Glory has repeatedly been one of the ten most popular Roses in America. It is so beautiful and at the same time so dependable that it deserves a place in every Rose garden. Beautifully formed blooms of deep vivid crimson, held proudly on vigorous bushes. Its fascinating fragrance alone would make Crimson Glory an instant favorite. Voted by far the most fragrant Rose by the American Rose Society. Height 2 to 2½ ft.

★**CONDESA DE SASTAGO.** Two-toned coppery pink inside, golden tint outside.

★**COUNTESS VANDAL.** Acclaimed as the most artistic bloom in rosedom. Copper, bronze and pink, flooded with gold and reflexed with silver. Most widely used exhibition Rose. Very effective in table arrangements. A good plant of moderate size.

★**ETOILE DE HOLLANDE.** Bright red; large; loose; semi-double; fragrant. Vigorous. One of the most dependable and free-blooming older Hybrid Teas.

★**ECLIPSE.** Streamlined and modern . . . these slim tapering buds set a mark in grace and daintiness, often exceeding 2 in. in length! The best all-purpose brilliant golden yellow Rose in all climates! Plants are vigorous, producing abundant bloom.

**McGredy's Yellow.** Large, bright buttercup-yellow. Exquisite bud and flower. Probably the best known of McGredy Roses.

★**MRS. PIERRE S. DU PONT.** Deep golden yellow, slightly lighter with age; semi-double.

Items Starred are illustrated

★**LYDIA.** A clear, vivid yellow, cup-shaped bloom. Although not a tall grower, this variety is a constant source of colorful flowers. The deep green, glossy foliage is decorative, and the rich clear yellow blooms glitter in contrast. The plant is very hardy, medium tall, and bushy.

★**NUMA FAY.** Very full-petaled; light coral-pink, satiny and fragrant. Free-blooming.

★**POINSETTIA.** Long, pointed, perfect buds; glowing fire-red. Vigorous. Fine for cutting.

**President Herbert Hoover.** Maroon and orange, two-tone. For years this has been the most popular two-tone Rose. Vigorous; free-blooming; fragrant.

**Radiance.** Cameo-pink; large, intensely fragrant. Blooms all season, in all climates. Tall.

**Red Radiance.** Very large; long-lasting; intensely fragrant; clear, even red. Tall.

★**SIGNORA.** Buds warm brownish orange, opening to lighter mandarin and salmon. Blooms are double and very fragrant, on long strong stems. Foliage rich, glossy dark green. Tall, vigorous growth. 30 to 36 in.

**The Doctor.** Sparkling pink buds. 5 to 6-in. blooms.

★**WHITE BRIARCLIFF.** One of the daintiest and most delightful of all white Roses. Produces great quantities of pure white flowers all season. Fragrant and long-lived. Height 24 to 30 in.

**Frau Karl Druschkii.** One of the purest white Roses. Very double, very large and long lasting. Noted for its extreme toughness and vigor. Blooms heavily. Can be used many ways . . . informal hedge, mass plantings, large flowering shrub, pillar type against walls, fences.

All 12  
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Eclipse

Better  
Times

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Only ...  
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Countess  
Vandal

Crimson  
Glory

24 The Greatest Display of  
**FLORIBUNDAS**  
in Jackson & Perkins'  
84-Year History!

ON THIS AND THE NEXT 9 PAGES,

**THE 20th CENTURY ROSE!**



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**BETTY PRIOR**  
Always a Mass of  
Blooms Like This!

Want a Rose That's ALWAYS in Bloom?

Then You Want **BETTY PRIOR**

**The Most Persistent Bloomer of All!**

(Above) Betty Prior is always a mass of bloom. In June its colorful clusters of blossoms are a glorious sight. All through the summer the buds and flowers, resembling red dogwood, continue to attract interest. Buds are lively red, opening shell-pink, having 5 petals that are dogwood-like in shape, size and color. The healthy, vigorous plants are sturdy yet delicate in appearance. An established plant in a sheltered position will grow 4 ft. tall or more. Betty Prior is extremely hardy. (Pl. Pat. #340.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

**SIREN**

(Left) The brightest, reddest Rose you ever saw! A brilliant fiery scarlet that rivals the "reds" used by the great Venetian master, Titian. And, unlike an ordinary red Rose, this deep blazing red really lasts, from exquisite bud form right up until the last petals fold up and softly float away. And the flower itself is every bit as breath-taking as the color—full, 3½ in. across, with beautiful ruffled petals. The foliage, too, is attractive. (Pl. Pat. #1197.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

Siren:  
Floribundas  
grow in  
intriguing  
patterns  
and have  
countless  
decora-  
tive uses.



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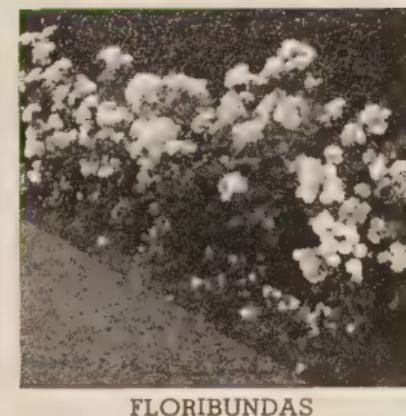
2 BETTY PRIOR  
1 SIREN

**\$4.15**

only

# Floribunda Roses!

Floribundas—truly they are "Roses for Everybody's Garden," ideal in all the varying climes of America, giving your garden a June-day appearance from spring till heavy frost.



FLORIBUNDAS

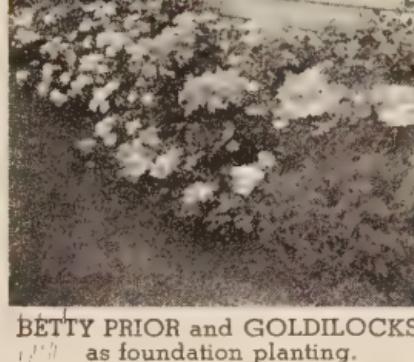
are ideal for border planting.

## ALL-SEASON BLOOM!

Hardy! Versatile! Masses of color. Great clusters of flowers even on a single branch. Floribundas have a place in any landscape . . . any garden . . . because they combine the best features you want in a truly "all-season bloom." They are ideal for mass display, in borders with flowering shrubs to give color after the shrub bloom is past, among evergreens, as hedges or in any other location where you want a splash of gay color all summer.

## THE 20th CENTURY ROSE!

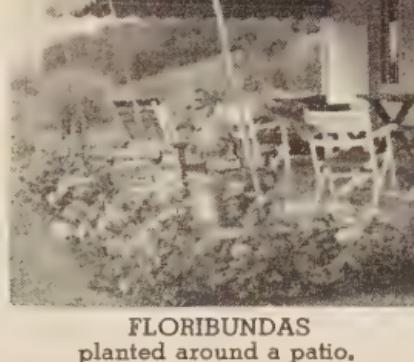
The most talked-about development in Rosedom! Floribundas were created to meet the need for a hardier, more rugged, easy-to-grow race of Roses that would provide an alluring array of colors, sizes and forms. For continuous color you can't beat Floribundas.



BETTY PRIOR and GOLDLILOCKS  
as foundation planting.



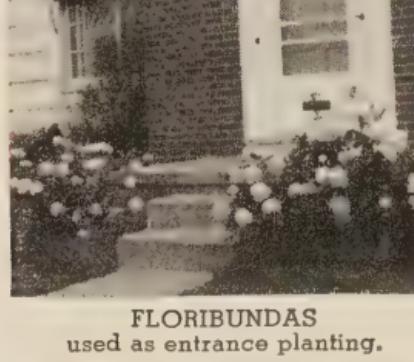
FASHION. Note the lovely hedge bordering this drive.



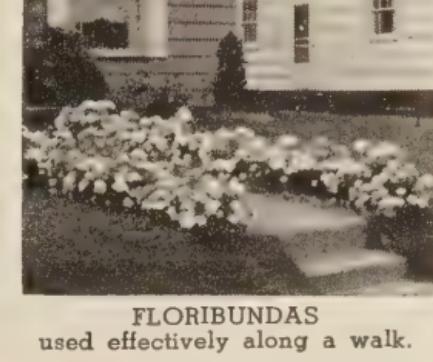
FLORIBUNDAS  
planted around a patio.



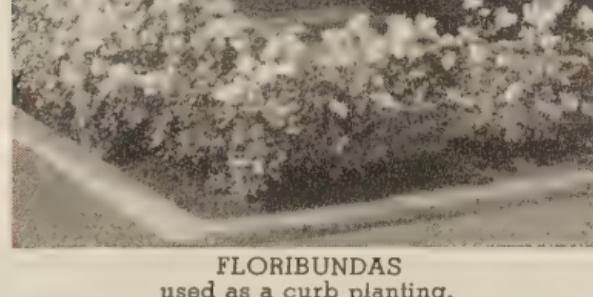
FLORIBUNDAS  
used to complement a wall.



FLORIBUNDAS  
used as entrance planting.



FLORIBUNDAS  
used effectively along a walk.



FLORIBUNDAS  
used as a curb planting.

These pictures show just a few of the many, many ways that Floribundas can be used. Their versatility enables you to use your own imagination.

# Please Read Following When You Order

## IMPORTANT—



**Please  
Help Us to  
Help You!**

When filling out your order it is most important *for all members of the same household to order under one name*.

In order to help us keep our records straight *please use your address plus your zone number which we have imprinted on the front of the catalog envelope*. If for some reason this address should be incorrect, please attach a slip of paper to your order correcting the address.

We are also finding cases where customers are using a borough or a suburb of a city and also the city itself. For example, Bronx and New York City or Germantown and Philadelphia. *Again please use your city or borough as imprinted on the front of the catalog envelope*.

It would be greatly appreciated if you would help us to see that your orders are sent to you correctly without any delay.

### HOW TO REMIT

The best way to send payment is by check, U.S. Postal Notes or by Post Office or Express Money Order. Do not send stamps or currency because we cannot assume any responsibility unless sent by registered mail.

### SHIPPING DATES

We will send your order at the proper time for planting in your locality. It is not necessary for you to specify a shipping date.

### ITEMS NOT LISTED

Any variety of Roses, Perennials or other material which is not listed on the order blank or in the catalog is unavailable for the current season. Plants not listed will be in our future catalogs when available.

### PLEASE DO NOT ASK US TO CHANGE YOUR ORDER

We handle thousands of orders within a very short season, and it is impractical to locate individual orders for changes. We want to accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

**RETURN THIS CARD NOW—AND LEARN HOW TO GET  
\$25-\$50-\$100 WORTH OF ROSES and PERENNIALS  
AT NO COST TO YOU!**



**BEAUTIFUL J & P PRIZED ROSES  
—YOURS AT NO COST!**

Have your gardening friends admired your lovely J & P Roses and Perennials? Well, now through the unique new Jackson & Perkins Club Plan, you can help them start a rose garden of their own—and, for introducing our Prized Roses and Perennials to your friends, we will GIVE you \$25, \$50, even \$100 worth of J & P Plants plus a free premium for you and your members! It's easy to organize a J & P Club in your neighborhood... you don't spend a single penny...your friends buy the plants they want for \$1.00 per week—yet, for your efforts, you receive \$12.50 worth of J & P plants for every 5-member Club your friends form. Imagine getting beautiful J & P Prized Roses and Perennials for your own home, for your church, school, local hospital, etc.—all at no cost to you! Just fill in and mail this card today for FREE details.

**Jackson & Perkins Co. Newark, New York State**

Place  
Stamp  
Here

# Jackson & Perkins Co.

Rose Club

Newark, NEW YORK

Please send me full details about your new Club Plan—which outlines how I can get up to \$100 worth of J & P Prized Roses and Perennials AT NO COST TO ME.

Name . . . . .

City . . . . .

Address . . . . .

Zone . State . . . . .

**Jackson & Perkins Co.**  
Rose Club  
Newark, New York

Name \_\_\_\_\_

Date \_\_\_\_\_

Print clearly. All members of same household should order under one name.

Street (or R.D.) \_\_\_\_\_

City \_\_\_\_\_

Zone No. \_\_\_\_\_ State \_\_\_\_\_

Express Office \_\_\_\_\_

(If different from P. O.)

**SPECIAL SERVICE** — As urged by customers, we shall send another variety of same color and quality, should we be out of one you order. If you do NOT wish this, please mark "X" at right and a refund check will be sent instead

Amount Enclosed

\$

Check  Money Order 

Do not write in above space

OUR TELEPHONE NUMBER  
NEWARK, NEW YORK 1900**Order Early**

Send remittance in full with your order. We do not ship C.O.D.

Quan.	Code No.	HYBRID TEAS	Each	3 For	Total	Quan.	Code No.	HYBRID TEAS continued	Each	3 For	Total	Quan.	Code No.	FLORIBUNDAS continued	Each	3 For	Total
	801	Centennial.....	\$2.50	\$6.60				Group #2095 ... \$19.45						Group #2295 ... \$5.70			
	201	Charlotte Armstrong...	2.00	5.25				Group #2105 ... 8.75						Group #2305 ... 5.70			
	202	Chrysler Imperial...	2.50	6.60				Group #2115 ... 9.40						Group #2315 ... 5.25			
	203	Detroiter.....	2.50	6.60				Group #2125 ... 14.45						Group #2325 ... 5.25			
	403	Diamond Jubilee...	2.00	5.25				Group #2135 ... 9.20									
	204	Dickson's Red.....	1.75	4.65				Group #2145 ... 18.40									
	405	Ellinor Le Grice.....	1.75	4.65				Group #2155 ... 9.20									
	102	Enchantment.....	2.00	5.25				Group #2165 ... 7.85									
	408	Golden Scepter.....	2.00	5.25				Group #2175 ... 8.75									
	416	Golden Masterpiece...	2.75	7.20				Group #2185 ... 4.15									
	301	Grey Pearl.....	2.50	6.60				Group #2345 ... 7.20									
	106	Helen Traubel.....	2.50	6.60													
	803	Huntsman.....	2.00	5.25													
	119	Kate Smith.....	2.50	6.60													
	108	K. T. Marshall.....	1.75	4.65													
	221	Konrad Adenauer.....	2.50	6.60													
	109	Lodestar.....	2.25	6.00													
	410	Mandalay.....	1.75	4.65													
	206	Mardi Gras.....	2.50	6.60													
	110	M. M. McBride.....	1.75	4.65													
	411	McGredy's Sunset.....	1.75	4.65													
	207	Mirandy.....	2.00	5.25													
	208	Mrs. Miniver.....	2.50	6.60													
	804	Mojave.....	2.75	7.20													
	302	Neige Parfum.....	1.75	4.65													
	209	New Yorker.....	2.00	5.25													
	211	Opera.....	2.00	5.25													
	805	Pageant.....	2.25	6.00													
	412	Peace.....	2.50	6.60													
	153	Queen Elizabeth.....	2.75	7.20													
	304	Rex Anderson.....	1.75	4.65													
	220	Rondo.....	2.25	6.00													
	213	Rubaiyat.....	1.75	4.65													
	114	Serenade.....	1.75	4.65													
	116	Sonata.....	1.75	4.65													
	414	Sutter's Gold.....	2.25	6.00													
	415	Tawny Gold.....	2.25	6.00													
	120	Tiffany.....	3.00	7.95													
	216	Tudor.....	2.25	6.00													
	121	Twilight.....	2.75	7.20													
	217	Valiant.....	1.75	4.65													
	218	Volcano.....	1.75	4.65													
	305	White Swan.....	2.25	6.00													
	219	Zulu Queen.....	2.50	6.60													
		Group #2015 ... \$7.00															
		Group #2025 ... 8.75															
		Group #2035 ... 8.95															
		Group #2045 ... 8.75															
		Group #2055 ... 5.45															
		Group #2065 ... 7.45															
		Group #2075 ... 10.95															
		Group #2085 ... 10.70															

TOTAL

\$

TOTAL

\$

TOTAL AMOUNT FOR  
THIS PAGE \$

CONTINUED ON NEXT PAGE

**When Ordering  
Merchandise  
Please Use  
Merchandise  
Order Blank  
on Page B of  
Garden Supply  
Pages.**

## Jackson &amp; Perkins Co.

World's Largest Rose Growers · NEWARK, NEW YORK STATE

Name \_\_\_\_\_ Date \_\_\_\_\_

Print clearly. All members of same household should order under one name.

Street (or R.D.) \_\_\_\_\_

Do not write in above space

City \_\_\_\_\_ Zone No. \_\_\_\_\_ State \_\_\_\_\_

Express Office

(If different from P. O.)

SPECIAL SERVICE — As urged by customers, we shall send another variety of same color and quality, should we be out of one you order. If you do NOT wish this, please mark "X" at right and a refund check will be sent instead 

## Amount Enclosed

\$ \_\_\_\_\_

Check  Money Order OUR TELEPHONE NUMBER  
NEWARK, NEW YORK 1900

## Order Early

Send remittance in full with your order. We do not ship C.O.D.

Quan.	Code No.	HYBRID TEAS	Each	3 For	Total	Quan.	Code No.	HYBRID TEAS continued	Each	3 For	Total	Quan.	Code No.	FLORIBUNDAS continued	Each	3 For	Total
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TOTAL

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TOTAL

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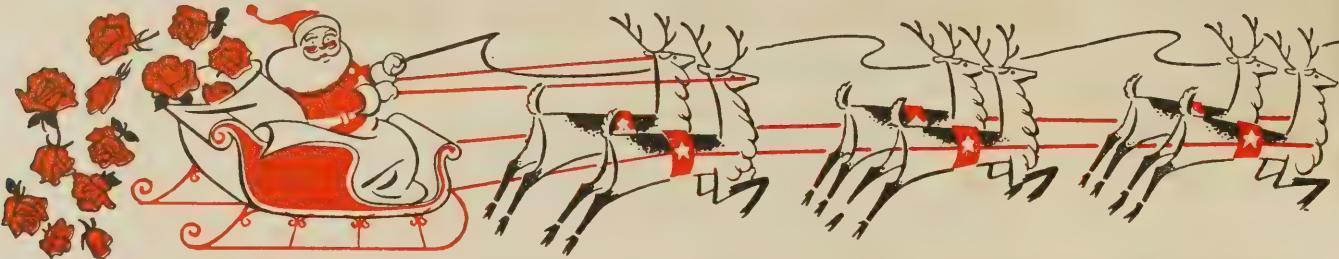
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THIS PAGE \$

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**When Ordering  
Merchandise  
Please Use  
Merchandise  
Order Blank  
on Page B of  
Garden Supply  
Pages.**



# Here's How to Solve Your Christmas Shopping Problems!



Give **J & P Roses** To Your Friends and Loved Ones  
For a Christmas Present They'll Never Forget!

## Christmas Gifts Supreme!

Just pick out the plants you would like to give—and we will send them to your friends in time for spring planting. And at CHRISTMAS-TIME we will send each of them, FREE, this exquisite, handmade Rose (in a lovely transparent container, as shown here) with a holiday greeting card on which we will fill in your name—as a token of the real Rose plants they are to get as a gift from you!

**ORDER EARLY**

This J & P "Roses for Remembrance" idea has gained tremendous popularity the country over. We will be literally swamped with orders. But we will do our utmost to fill every one of them. However to make sure that you are not disappointed please send in your order as soon as possible. Still better, why not make up your gift-list NOW—while the thought is fresh in your mind? Send the enclosed order blank TODAY! No orders accepted after December 15, 1955.

## HERE ARE SOME GIFT SUGGESTIONS:

Any Catalog Group \$5.00 or More  
May Be Used as Christmas Gift.

X- 1—New Yorker, Diamond Jubilee, White Swan	Value \$6.25	Save \$8.00	Only..	<b>\$5.45</b>
X- 2—Golden Masterpiece, Spartan, Kate Smith	Value \$8.00	Save \$1.00	Only..	<b>7.00</b>
X- 3—Jiminy Cricket, Golden Fleece, Circus	Value \$7.25	Save \$9.00	Only..	<b>6.35</b>
X- 4—Spartan, Konrad Adenauer, Twilight	Value \$8.00	Save \$1.00	Only..	<b>7.00</b>
X- 5—Peace, New Yorker, White Swan	Value \$6.75	Save \$8.50	Only..	<b>5.90</b>
X- 6—Gladiator, Clbg. Goldilocks, Coral Dawn	Value \$7.75	Save \$1.00	Only..	<b>6.75</b>
X- 7—Fashion, Vogue, Mrs. Perkins	Value \$6.00	Save \$7.75	Only..	<b>5.25</b>
X- 8—Rex Anderson, Peace, Enchantment, Pageant	Value \$8.50	Save \$1.05	Only..	<b>7.45</b>
X- 9—Blaze, 1 New Dawn	Value \$6.00	Save \$7.50	Only..	<b>5.25</b>
X- 10—Tree Rose (your choice of Red, Yellow, White, Pink) Each..				<b>6.00</b>

**Free...** at Christmas time they receive this beautiful Rose Souvenir Package



**Next Spring . . .**

at the proper planting time  
they receive their roses!



**IT'S ALL SO EASY . . . . HERE'S ALL YOU HAVE TO DO!**



**1.** Make your selection of gift plants from the favorites listed above. Or, if you prefer, choose any plants or groups listed in the catalog. On this offer, each gift order must be for at least \$5.00. Fill out NOW the special Christmas Order Blank enclosed with this catalog.



**2.** Just before Christmas we will send out the free souvenir packages, containing the beautiful Token-Rose, with a holiday greeting card. The greeting card opens up to form a holiday Gift-Certificate, listing your name and that of your friend. It tells the names of the plants (NOT THE PRICES) and states that they will be sent later, in time for spring planting.

# NOW! NEW MIDGET GARDEN DUSTER-THROWS 8-FOOT DUST STREAM WITH JUST ONE TURN OF THE HANDLE!!

**FREE!**

With  
Each Midget Duster,  
Sample Package  
of J & P Rose Dust

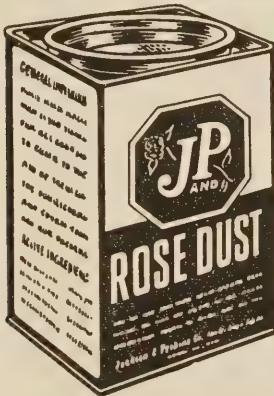
**SPECIAL  
GROUP  
OFFER**  
No. 2585

The New Midget Duster and  
Sample  
Package of  
J & P Rose Dust  
ONLY  
**\$9.95**

- Weighs Only 1 1/4 lbs.!
- Treats over 200 Rose Bushes  
... with one filling!
- Rustproof Metal Alloy  
Construction throughout!

A new hand operated rotary duster, the smallest in the world, yet capable of throwing an eight foot stream of dust. Weighing only 1 1/4 lbs. and operating on a light finger-tip control, it still is capable of holding in one filling enough powder to cover 200 Rose bushes. All metal, even to its pistol grip handle. While capable of stirring up a stream of air that completely covers a rose bush, the gears still are sturdy enough to continue operating indefinitely. An engineering masterpiece, the tiny but efficient duster is handled and guaranteed by Jackson & Perkins Co. Sample Package of J&P Dust and the New Midget Rotary Duster, both for \$9.95, prepaid.

## NEW and IMPROVED EXCLUSIVE J&P SPRAY and DUST



### NEW IMPROVED J&P DUST!

NO MIXING! JUST PUT IN  
DUSTER AND USE!

Excellent Control for Insects

The ideal material for those who prefer a pesticide in dry powder form. No mixing; no solutions. Simply dust the roses lightly within 24 hours after every rain, or every 10 days in dry weather. It controls chewing insects, sucking insects and plant diseases and is an effective deterrent to Japanese beetles. Now with Aramite for red spider mite control.

1 lb.	Treats 6 plants for a whole season.	\$1.25
4 lbs.	Treats 24 plants for a whole season.	4.50
24 lbs.	Treats 150 plants for a whole season. (1 and 4 lbs. shipped postage prepaid)	22.50



### NEW IMPROVED J&P SPRAY!

MULTI-PURPOSE!  
EXTREMELY EASY TO USE!

Better than ever—now cleaner foliage—less black residue. New J & P Spray with the three new wonder fungicides added. Karathane for mildew, Captan for leaf spots, Maneb for protection against blackspot, mildew and Rose, Chrysanthemum and Snapdragon rusts. Also a deterrent to Japanese beetles and rose chafer. Now with Aramite which controls red spider mite on roses, perennials and evergreens. No other multi-purpose pesticide contains this exclusive J & P formula.

4 ozs.	Treats 24 plants for a whole season.	\$1.50
1 lb.	Treats 100 plants for a whole season.	4.75
5 lbs.	Treats 500 plants for a whole season. (Shipped to you postage prepaid)	16.00

For More Beautiful Roses  
Use J & P Rose Food!

NEW!

### INSTANT ROSE FOOD

Here is a product recommended by J & P's Research Department that every gardener should use. We use this in our own Rose Garden with excellent results as a supplementary feed. Happy, healthy roses require a liberal supply of the right fertilizer. This new J & P

Instant Rose Food is the best water-soluble fertilizer available. A small quantity will accomplish wonders for you, keeping your roses growing luxuriantly all season. Easily applied, very economical and quick acting. You can see the plants improve within a few days. Excellent also as pre-dip for plants before setting them out.

1/2 lb.	Treats 12 plants for a whole season.	\$0.95
1 1/2 lbs.	Treats 36 plants for a whole season.	2.25
5 lbs.	Treats 120 plants for a whole season.	5.25 (Shipped to you postage prepaid)



The Right Road to Healthier, Better Roses!

The finest Rose Food available, used in growing millions upon millions of prize-winning roses! Jackson & Perkins' own Rose Food is fast acting, long lasting and very economical. Partially inorganic, it is a quick stimulant and also provides slowly available nourishment. A small quantity will accomplish wonders, and there is no danger of overfeeding.

5 lbs.	Feeds 24 plants for a season. (add 15c west of Mississippi)	\$1.50
10 lbs.	Feeds 48 plants for a season. (add 25c west of Mississippi)	2.50
25 lbs.	Feeds 150 plants for a season.	3.50
100 lbs.	Use freely for the entire garden. (25 lbs. shipped Express collect) (100 lbs. shipped Freight collect)	9.60

### NEW EXCLUSIVE J&P SPRAY & DUST FORMULA

After years of research we are proud to offer our latest exclusive Spray and Dust. Contains Ferbam, Maneb, Captan, Karathane, Aramite, Rotenone, Pyrethrum, D.D.T., and Inert Ingredients. These nine ingredients which are blended together in one mixture, will control rosedom's worst enemies.



**Jackson & Perkins Co.**  
*World's Largest Rose Growers*  
**NEWARK, NEW YORK**

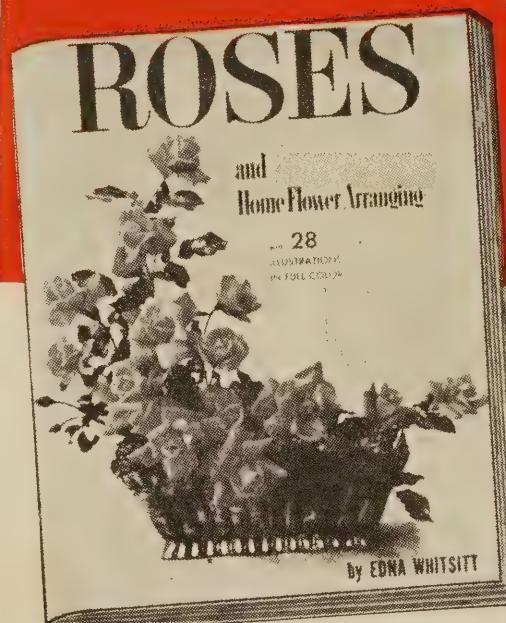
Name \_\_\_\_\_  
Street or R. D. \_\_\_\_\_  
City \_\_\_\_\_  
Zone \_\_\_\_\_ State \_\_\_\_\_

Express Office  
(If different from P.O.)

When Ordering Merchandise Only—Please add 35c shipping and handling charges.

## SPRAY—DUST—FOOD

004	J & P Spray .....	4 ozs.	\$1.50
005		1 lb.	4.75
006		5 lbs.	16.00
001	J & P Dust .....	1 lb.	1.25
002		4 lbs.	4.50
003	Express Col. ....	24 lbs.	22.50
007	J & P Food .....	5 lbs.	1.50
008		10 lbs.	2.50
009	Express Col. ....	25 lbs.	3.50
010	Freight Col. ....	100 lbs.	9.60
011	J & P Instant Rose		
	Food .....	1/2 lb.	.95
012		1 1/2 lbs.	2.25
013		5 lbs.	5.25



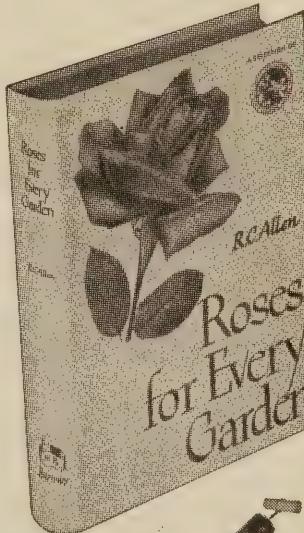
**NOW You Can Have  
Beautiful Flower  
Arrangements In Your  
Home With The Help of  
Edna Whitsitt's Book,  
"Roses and Home  
Flower Arranging!"**

**New! Sensational!**  
**Complete Step-by-Step Guide**  
**in Full Color!**

A brand new, 48 page, hand-

A brand-new, 46-page handbook with 28 rose arrangements in full color and packed with "how-to", step-by-step information on using garden roses in your home. Written by Edna Whitsitt, nationally known lecturer, teacher and judge of flower arranging. It is not just a book of pictures but discusses in detail: Where and How to use flowers in the home; How to cut and condition your

**Paper-Bound Book**.....\$1.00 **Cloth-Bound Book**.....\$1.50



# **Everything You Want to Know About Growing Roses!**

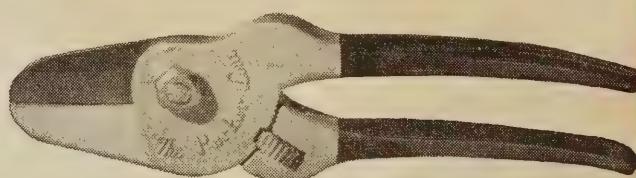
By DR. R. C. ALLEN, the *Noted Rose Authority*. Whether you grow five roses or five hundred, this book will show you how to get breath-taking results in your garden! Contains 218 pages of authoritative information.

"Roses for Every Garden" has 32 pages in vivid FULL NATURAL COLOR, and the clear text is illustrated by many drawings and diagrams. Dr. Allen covers every conceivable phase of rose growing, emphasizing the practices essential to success. Every word of advice is practical, because it comes right out of the author's wealth of experience. It is packed with sound common sense and horticultural information. **\$3.95**, Postage Paid.

## HUDSON SPRAYER

action of superior scientific design insures maximum spray from the slightest pressure. Women like it for this reason. This spray does not stop when you stop pumping . . . several strokes on the handle will give you a fine atomized whirling spray that lasts. Constructed throughout of strong materials, this sprayer is very economical and easy to use.

**\$2.90 each, prepaid.**



## Heavy Duty Pruning Shears

with all of the same excellent features as our Lightweight Pruning Shears. Designed especially with the men in mind, these new Shears are  $8\frac{1}{2}$  in. long and weigh only 10 oz. **\$2.75 each.**

## New Lightweight Ladies' Pruning Shears!

No Larger Than the Palm of Your Hand!  
They actually weigh only 5 ozs.

Parker Pruning Shears small enough to fit into the palm of your hand, and "light as a feather!" These shears will certainly take the women's fancy because they were designed with them in mind. Snuggles into women's hand comfortably. **\$2.25 each.**

## TIMMIE ARKLES

Timmie Arkles

J. & P. CO.

(Right) An exquisite Floribunda with large heads of apple-blossom-pink blooms, sometimes as many as 30 to 40 flowers appearing on a single cluster. Timmie Arkles does not mind the heat of the summer. Each flower has about 20 petals and is about 3 in. across. The lovely small buds are extremely graceful and interesting long before the Rose opens. Although it is a soft color, the whole effect is very showy and it is active throughout the summer. Healthy and easy to take care of, Timmie Arkles reaches about 2 to 2½ ft. (Pl. Pat. #1320.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00; 25 for \$40.00

© J. & P. CO.

PLANT  
THIS FALL!

Baby  
Blaze

## Wonderful FLORIBUNDAS

BY THE CREATORS OF  
FLORIBUNDAS!

### BABY BLAZE

A New J & P  
Floribunda  
Worthy of  
a Famous  
Name!

(Left)

For years Jackson & Perkins have been proud to offer the world-famous Blaze Climber. And now we are greatly pleased to offer this famous Rose in the form of a captivating Floribunda. Prolific and richly warm in color, this cheerful Floribunda gives a new approach to the red Roses. Semi-cup-shaped flower have interesting fluted petals. A vigorous, 3-ft. bush produces an abundance of deep red, pointed buds that mature to velvety red. Finishing a few shades lighter, the bright color is enhanced by the white eye at the center of the flower. (Pl. Pat. #1362.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00; 25 for \$40.00

FREE  
With every  
order, this  
handy  
booklet.



## ALPINE GLOW

(Below) The breath-taking color of Alpine Glow makes it one of the outstanding new Floribundas. Very deep orange-red buds open up to 3 to 4-in., cup-shaped blooms of sharp vermilion-red. These flowers appear in strong bright clusters of 4 to 10 blooms. The plant grows 2½ to 3 ft. tall and is constantly in flower. Shiny green, wax-like foliage is rugged and forms an excellent contrast to the blooms. In test gardens throughout the country, Alpine Glow has proved hardy and able to withstand the most severe temperature changes. (Pl. Pat. #1395.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00; 25 for \$40.00

JACKSON & PERKINS CO.

World's Largest Rose Growers

ALL J&P FLORIBUNDAS  
ARE EVERBLOOMING!

Alpine Glow

© J. & P. CO.

ALL 3 ROSES ON THIS PAGE

GROUP No. 2235      Only \$5.25  
Value \$6.00; Save 575



Fashion

**SPECIAL  
GROUP  
OFFER**  
No. 2245

**THE 3  
GREATEST  
FLORIBUNDAS  
EVER CREATED**

Fashion      Vogue  
Ma Perkins  
Value \$6.00   Save \$.75  
Only.. **\$5.25**

© J. &amp; P. CO.

**Goldilocks**  
© J. & P. CO.



**J & P's  
Greatest Fl**

*Fashion*

**Only Rose Ever to Win  
6 International Awards!**

(Above) *Fashion* is definitely the finest Floribunda Rose ever created! As the oriental-red buds gradually open, they are transformed into exquisite miniature Hybrid Tea-shaped blooms up to  $3\frac{1}{2}$  in. across, which blend into a lighter, luminous coral suffused with gold. Graceful, wavy petals and golden yellow stamens add interest to the open flower. Enchantingly fragrant, *Fashion* is handsome in a group planting in front of shrubs or evergreens, as a hedge leading to house or garden, or simply as a colorful accent in your garden. (Pl. Pat. #789.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

*Goldilocks*

**Winner, John Cook Medal of American Rose  
Society • Winner, Fuerstenberg Medal!**

(Top, Center) The buds in each of the many clusters are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. They open slowly and gracefully into  $3\frac{1}{2}$ -in., bright yellow blooms. Somewhere in your garden this mass of glorious sunshine will delight you from early spring through summer and fall. Awarded the John Cook Medal of the A.R.S. in 1947. (Pl. Pat. #672.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

**ONLY ONE GRADE... The Finest**



Vogue

© J. & P.  
CO.

Ma Perkins,  
Famed Radio  
Personality and  
First Citizen of  
Rushville Center,  
heard daily  
on C.B.S.

I am really proud to  
think that such a  
lovely Rose has been  
named after me.

Ma Perkins

**All 4 Roses**  
ON  
THESE 2 PAGES  
GROUP No. 2255  
Value \$7.50  
Save \$3.95  
Only \$6.55

PLANT THIS  
FALL for a  
head start on  
next year's  
garden.

Ma Perkins



© J. & P.  
CO.

## Four Oribundas

**Ma Perkins**

1953 All-America Award Winner!

(Above) Exquisite Ophelia-shaped buds of a translucent light Fashion color, graced by shades of red in the outer petals, make a startling change to graceful, cup-shaped,  $3\frac{1}{2}$  to 4-in. blooms of sparkling coral-shell-pink. A suffusion of yellow is present in all of the early stages, until at the very end it finishes a soft shell-pink. This generous, free bloomer has excellent spring and fall flowers that never fade or lose their sparkle. The bushy,  $2\frac{1}{2}$  to 3-ft. plant is strong and compact, with rich green foliage. In addition to thriving under difficult conditions, Ma Perkins is highly resistant to diseases and insect pests. The fragrant, 25-petaled blooms appear in clusters and singly all season. Ma Perkins Roses make lovely bouquets. (Pl. Pat. #1143.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

**Vogue**

Winner of 5 International Awards!

(Left) The rich cherry-coral color of Vogue is only one of its outstanding features. The slow opening of its ovoid buds is a show in itself. They become perfectly formed, high-centered blooms, 3 to 4 in. across. The graceful flowers in medium and large clusters are in evidence all season. The  $2\frac{1}{2}$  to 3-ft. plant grows compact and bushy, with abundant dark green, leathery foliage. The Winner of 5 International Awards, the 1952 All-America Rose Selections included, Vogue is ideal for foundation planting. Upright growth makes it excellent to plant along a wall or as a hedge, and it will yield beautiful carnation-scented bouquets. Plant one Vogue, and you will want more. (Pl. Pat. #926.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

JACKSON & PERKINS CO.

World's Largest Rose Growers

# Have You Ever Seen More Beau

28



Geranium Red

ONLY  
ONE  
GRADE  
THE FINEST!

GERANIUM  
RED

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CO.

© J. & P.  
CO.

Yellow Pinocchio



© J. & P.  
CO.

YELLOW PINOCCHIO

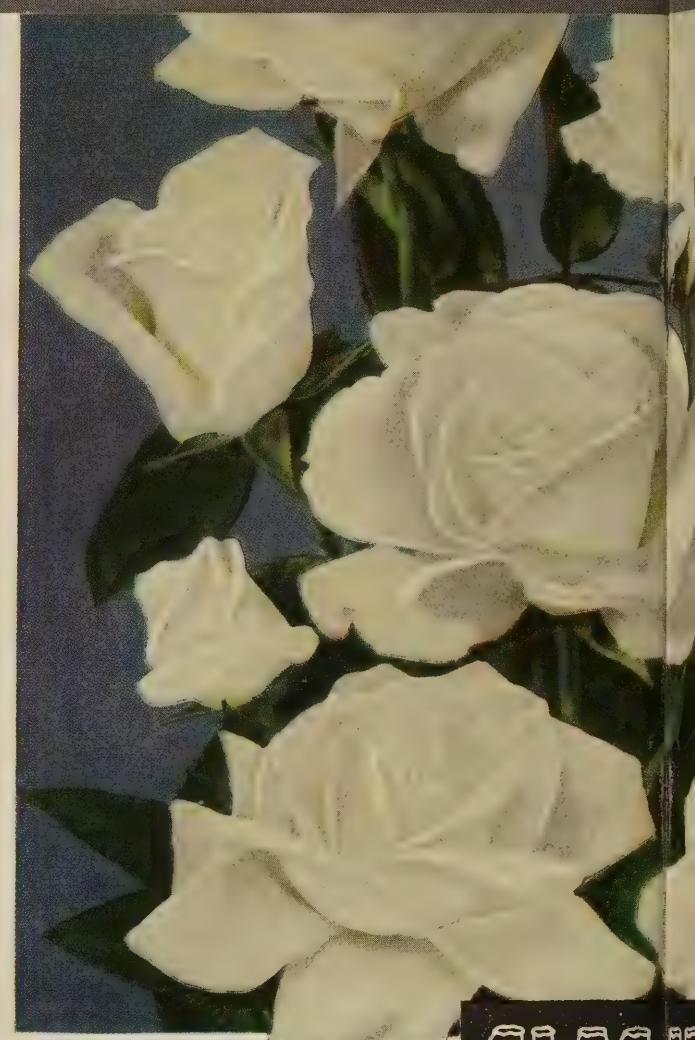
(Left) Another thrilling Pinocchio with the same sturdy bush and great masses of bloom in an apricot-yellow color. The bush grows about 3 ft. tall and when at the peak of bloom is a rounded mound of yellow. The foliage is dark green, tough and very disease-resistant. This sturdy, healthy and free-flowering member of the Pinocchio family

is bound to become as popular as its far-famed parent. (Pl. Pat. #992.)

Color... apricot-yellow to yellow; touch of red on outside petals.

Flower... 3 in., fully double. Bloom... very free.  
Bush... 3 ft. high, vigorous and healthy.

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00



© J. & P. CO.

GLACIER

(Above) Like a cool refreshing balm for warm summer days, Glacier's large blooms are an improvement over those of its parent, the Floribunda Summer Snow. The slow opening of the glistening white buds is interesting to watch. The 4-in. open flower is really large for a Floribunda and will last unusually well. Borne either singly or in clusters, the flowers have a fresh, moderate fragrance. The 2 to 2 1/2-ft. bush is

ALL 5  
ROSES ON  
THESE 2 PAGES  
GROUP No. 2265  
Value \$8.50  
Save \$1.03  
Only \$7.45

# Beautiful Floribundas Than These?



Glacier

WINTER

hardy and branched. Glacier is vigorous and extremely easy to grow. Large white blooms cover the plant from June until frost. (Pl. Pat. #1025.)

Color.....satin white. Bud.....glistening white, slow opening.

Growth....bushy, branched 2 to 2½ ft.

Fragrance..fresh, moderate.

Hardy.....practically everywhere.

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

29

## PINK BOUNTIFUL

©  
J. & P.  
CO.

Pink Bountiful



(Right) This lusty Floribunda with large, lasting bloom clusters will provide a fresh and profuse mass of color all summer long. When fully open, the colorful flowers measure up to 3 in. across. Pink Bountiful will go equally well in Rose beds or mass plantings. Its season-long bloom, delightful color and fragrance make it effective in any location. Ovoid buds tinted deep reddish pink unfold into flowers with a buff-salmon-pink heart flushing into a deeper pink at the outer petals. Hardy, easy to grow. Height 2 ft. (Pl. Pat. #601.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

## Independence

ALL J&P  
Floribundas  
Are EVER-  
BLOOMING!

© J. & P. CO.

Independence

(Right) The brilliant orange-scarlet color of Independence is so vivid that words or color illustrations just cannot do it justice. Borne in clusters of 6 or more, its vivid color is superbly accented by its rich glossy foliage. Grows from 2½ to 3 ft. in height, producing great quantities of foliage and forming a very compact bush. Independence does not fade in the sun and possesses a moderate old-fashioned Tea Rose fragrance. This beautiful Rose produces blooms up to 4 in. across. (Pl. Pat. #1036.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00



GROUP No. 2275

1 Independence  
1 Glacier  
1 Spartan  
1 Goldilocks

Value \$8.00  
Save \$1.00

only \$7.00



# Surround Your Home

**SUMMER SNOW** (Left) Fabulous clusters of fluffy white bloom throughout the season, from June to late fall. Starts early in the season with a magnificent display that covers the plant with masses of 2-in. blooms . . . 12 to 15 on each cluster. Sweet, elusive fragrance. Then throughout the summer new flowers develop as fast as the old ones fade, providing a continuous display for mass planting or beds. Plants are about 20 in. tall, with light green foliage. This makes it one of the most popular Floribundas for hedges. Regardless of what you have in your garden, Summer Snow will make it more interesting. A 'good neighbor' Rose, it blends with everything and never raises a discordant tone. (Pl. Pat. #416.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

**GARNETTE** (Left, Below) Almost everyone has seen Garnette displayed at flower shows throughout the nation. And anyone who has received a corsage of petite red Roses for that "special occasion" has undoubtedly worn Garnette. Its red "sweetheart" sized flowers are so desirable that you, too, will want this gem in your garden. The open blooms are about 2 in. across and are carried in clusters of 15 to 20. They last extra well when cut and brought indoors. The abundant masses of crinkled, holly-like foliage remind one of Christmas time. This variety reaches a height of only 18 in. It will enhance your garden.

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00



**ALL J & P**  
**Floribundas Are**  
**EVERBLOOMING!**

# WITH THESE FAMOUS J & P FLORIBUNDA ROSES!

IT'S EASY!  
IT'S FUN!  
IT'S ECONOMICAL!



**ROCHESTER** (Right) One of the finest of all Floribundas. Very popular with those who know Roses well. Blooms freely in a warm rich tone. All season long, Rochester will give you enchanting blooms of almost Hybrid Tea size. No other produces more blooms per plant. A group planting of Rochester is a continuous display of flowers from early June till heavy frost. The bloom is medium large and double, with the breath-taking sensation of an oriental pearl mounted on gold . . . perfect Hybrid Tea form. Rochester is remarkably hardy, sturdy and vigorous, with the cluster formation and free-blooming habit of Floribundas. \$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

## MASQUERADE

(Below) Truly unique, each cluster of 10 to 25 buds shows blooms of yellow, red, pink, lemon and sometimes orange. Each bud is golden yellow, with tiny vermillion marks. The center bud in each cluster opens first, becoming rose-pink and then deep red. While the first bud in any cluster is going through these stages, other buds are developing. 3 ft. (Pl. Pat. #975.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00; 25 for \$40.00

## CHATTER (Below)

### Japanese Beetles Do Not Like Them!

Especially bright crimson, velvety-petaled flowers  $2\frac{1}{2}$  to 3 in. across. Makes a constant show in gardens. The dainty buds are produced in generous clusters that last two and even three weeks. Sturdy and hardy, with an 18-in., disease-resistant bush. (Pl. Pat. #739.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;  
25 for \$30.00

**SPECIAL GROUP OFFER**  
GROUP No. 2295  
2 ROCHESTER      2 GARNETTE  
Value \$6.50      Save \$.80      Only **\$5.70**



©  
J. & P. CO.

Rochester

ONLY ONE GRADE . . . *The Finest*



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J. & P.  
CO.

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J. & P.  
CO.

**CHATTER** will thrill you with its delightful clean red masses from season to season.

THE ORIGINAL

*Pinocchio*

Clusters of Flowers!

Always in Bloom!

(Left) Pointed buds of exquisite salmon, flushed gold at the base, open to 1½-in., Hybrid-Tea-shaped blooms of soft clear pink with edges gradually changing to a deeper pink. The first of the now famous "Pinocchio Family" is a prolific bloomer all summer long. The artistic sprays of buds and blooms last unusually well and are incomparable for mass or miniature flower arrangements. The 20 to 24-in. plant is extremely hardy. Ample, rich dark green foliage; very disease resistant. Pinocchio has an exotic, fruity fragrance. It is ideal to plant in shrub and evergreen borders, in mass planting and edgings for paths, drives, beds and borders. (Pl. Pat. #484.)

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00

ONLY ONE GRADE... *The Finest*

THE FAMOUS

*Pinocchio*

FAMILY!

Pinocchio

© J. & P. CO.  
*Lavender Pinocchio*  
(Right)

An entirely new color in Roses! A true clean lavender, changing at various stages. The masses of tight buds are warm chocolate-brown overlaid dusty pink, followed by smoky pink-lavender as they open. Each frilled petal has a lavender border. Outer petals are darker than those in the heart of the bloom, but the colors soften to dainty silver-lavender. Delightful oriental fragrance. A charming individual seen to best advantage when several bushes are planted together. (Pl. Pat. #947.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00; 25 for \$40.00

Deep fall coloring of *Lavender Pinocchio*. This rich shade gradually appears as weather becomes cooler.

Lavender  
Pinocchio

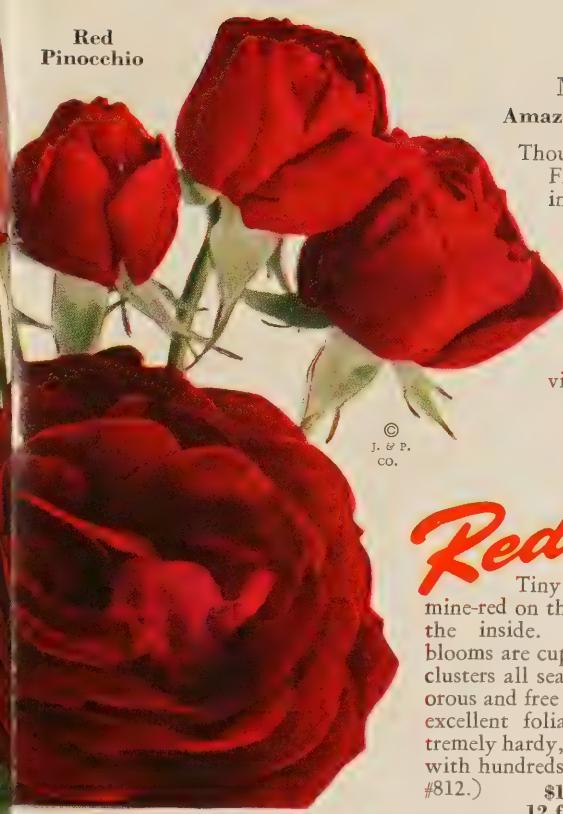
THE  
*Pinocchio*  
FAMILY  
GROUP  
GROUP No. 2305  
1 of each  
Lavender Pinocchio  
Pinocchio  
Marionette  
Red Pinocchio  
Value \$6.50  
Save \$1.80 **\$5.70**  
ONLY

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... with  
every order,  
HOME GAR-  
DEN GUIDE  
with helpful  
gardening hints.

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**MARIONETTE (Right)**  
Amazing White . . . As good as Pinocchio

Thousands who prefer white Floribundas for mass plantings choose Marionette. Growth is like Pinocchio. The fully double flowers, about 1½ in. across, change from a pastel tint to immaculate white. Unbelievable clusters are produced all season. Very hardy, vigorous, 24 in. tall. (Pl. Pat. #569.)

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00

**Red Pinocchio**

(Left)

Tiny picture buds are a deep satiny carmine-red on the outside and a brighter carmine on the inside. The 3½-in., Hybrid-Tea-shaped blooms are cupped and present masses of clean red clusters all season long. The upright bush is vigorous and free flowering, with long shoots and the excellent foliage found in all Pinocchios. Extremely hardy, very easy to grow, always in bloom, with hundreds of flowers on every bush. (Pl. Pat. #812.)

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00



© J. & P. CO.

## NEW! DWARF FLORIBUNDAS!

IDEAL FOR BORDERS  
AND EDGING WALKS!

### PIGMY GOLD

© J. & P. CO.



(Left) Golden yellow flowers about 1 in. in diameter appear in clusters or singly. They are not merely curiosities for their size; they add color and interest wherever used. Dark shiny green foliage is a rich contrast to the golden yellow buds and flowers. A dwarf, upright plant only a foot tall. (Pl. Pat. #1114.)

\$1.50 each; 3 for \$3.90;  
12 for \$15.60

SPECIAL  
GROUP  
OFFER

GROUP No. 2315  
2 Pigmy Gold 2 Pigmy Red

Value \$6.00  
Save \$.75  
ONLY... \$5.25

### PIGMY RED



© J. & P. CO.

## At Last!

## KING-SIZE FLORIBUNDAS!

Always in Bloom!

© J. & P. CO.

Tall Growing . . . Ideal for Fences, Hedges and  
Specimen Plantings!

**MANDARIN (Left)** A beautiful oxblood-red, reminiscent of Burgundy wine. Large clusters of 3 to 4-in., Hybrid-Tea-like flowers. (Pl. Pat. #1040.)

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00

**GAY HEART (Right)** Very fragrant, 4 to 5-in., bright pink flowers. Height 4 ft. or more. Effective for taller hedges. (Pl. Pat. #1026.)

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00

SPECIAL GROUP OFFER  
GROUP No. 2325  
2 each of these Floribundas  
Value \$6.00  
Save \$.75 Only... \$5.25



Gay Heart

©  
J. & P.  
CO.

# Dress Up Your Entrance, Borders and G with J & P's Famous Everblooming Cli

BELOW ARE SOME OF THE MANY WAYS TO USE J&P EVERBLOOMING CLIMBERS.



Everblooming Climbers framing a picture window.



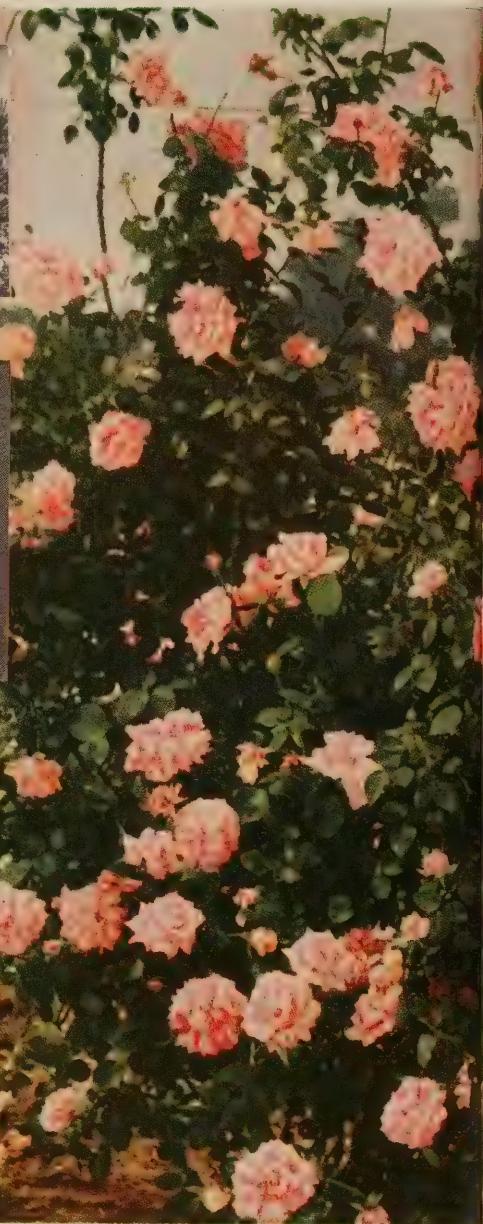
Everblooming Climbers trained along a rail fence.



Everblooming Climbers forming a patio.



Everblooming Climbers trained on a trellis.



ALL 3  
ROSES ON THESE  
TWO PAGES  
GROUP No. 2335  
Value \$7.50  
Save \$.95 \$ 6.55  
Only 6.55



RED  
FLARE

(Left) The Climber with full, striking, Hybrid - Tea-sized blooms produced in profusion in June and again in August. Charming flowers come either in clusters or singly.

These rich, clear deep red blooms fade only slightly at the finish. The very double flowers have 40 to 50 firm petals that are long lasting without burning in the sun. The plant grows rapidly when established, reaching 7 to 8 ft. in height. (Pl. Pat. #1366.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

© J. & P. CO.

# Groonds mbing Roses!



FREE! 35  
A J & P  
GARDEN  
GUIDE  
with every  
order.  
ROSE  
GUIDE

© J. & P. CO.



NEW!

## MORNING DAWN

(Left) As refreshing as the new day is this newest color in Climbers. The large, 5-in. flowers are a dewy, silvery rose flushed salmon, so it is a warm soft pink in all stages. A suffusion of yellow at the base of the petals only serves to enhance the Rose. One of the most fascinating things about our newest Climber is its unusually large buds, which are about 3 in. and of the same color and fine texture as the full blooms. Magnificent, fully double blooms appear singly and on very long stems that make it excellent for cutting and arrangements. Imagine this gorgeous, long hybrid tea-like Climber filling your garden every year with its sweet, spicy old Rose fragrance. Attractive shiny, dark, holly-like foliage decorates this 6 to 8-ft. pillar abundantly all season long. (Pl. Pat. App. for.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

JACKSON & PERKINS CO.  
World's Largest Rose Growers



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## Climbing Goldilocks

The Truly  
Everblooming

Yellow Climbing Rose!

(Above) The truly everblooming yellow Climbing Rose! Gardeners from coast to coast have had the Floribunda Goldilocks for years and have loved its gorgeous golden color and its ability to bloom and bloom all summer long. Now this magnificent Rose can be enjoyed as a Climber! The buds of Goldilocks are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. As the buds gracefully open to 3½ in., they last for a long time, for fresh new buds keep replenishing the overall effect of a golden yellow mass. Just like the Floribunda, Goldilocks as a Climber also blooms in large clusters. It is extremely vigorous and hardy; it will grow 6 to 10 ft. in one year and will bloom the first year it is planted. (Pl. Pat. #1090.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

ONLY ONE GRADE... The Finest



# It's Easy! It's Fun to "Dress Up" You



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## WHERE THE NEW BLAZE CAME FROM...

One particular plant that out-bloomed and outperformed all others was found in the nursery years ago. During July, August and September this amazing plant continued to bloom constantly. We very carefully isolated this plant and used it as a stock plant from which to multiply this new strain of Blaze. After years of propagating from this heavily blooming type, we now have the new everblooming strain ready for sale.

**SPECIAL  
GROUP  
OFFER**  
No. 2355

1 Blaze      1 New Dawn  
1 White Dawn  
Value \$4.50   Save \$.55

Only **\$3.95**



## NEW DAWN

(Right) One of the hardiest Everblooming Climbers! New Dawn repeats its perfect Hybrid-Tea-like blooms continuously all season. Have glorious Roses with the precious pink of apple blossoms and a delicate appealing old Rose fragrance in profusion on a plant that is easy to grow, requires little care and takes little ground. They have fine long stems. Sturdy canes grow rapidly.

\$1.50 each; 3 for \$3.90; 12 for \$15.60

## PAUL'S SCARLET

(Not Illustrated) Until the advent of Blaze, its ever-blooming counterpart, Paul's Scarlet was the most-admired red Climbing Rose on the market. Many customers still ask for it because of its great profusion of large, vivid scarlet-red flowers.

\$1.25 each; 3 for \$3.30;  
12 for \$13.20



Climbers used to decorate a tunnel at an amusement park.

## THE NEW IMPROVED **BLAZE**

**MORE  
EVERBLOOMING**

**ABSOLUTELY GUARANTEED TO BLOOM  
IN JUNE - JULY - AUGUST - SEPTEMBER!**

(Left) Is red one of your favorite colors? Would you take pride in a glorious plant that buries itself under thousands of brilliant red Roses? Then plant Blaze! Most popular of all Everblooming Climbers. The popularity of Blaze increases year by year as more gardeners realize how colorful and dependable it really is! These are the brilliant double, red Climbing Roses one sees blooming all over America. You'll be thrilled with the generous peaks of bloom in June and September. During July and August, this improved strain of Blaze will amaze you as the blooms appear again and again . . . finally building up to a real peak in September. You can enjoy thousands of 2 to 3-in., cupped, scarlet-red flowers on just one plant.

\$1.50 each;  
3 for \$3.90;  
12 for \$15.60

## AVAILABLE ONLY IN LIMITED QUANTITIES

**WHITE DAWN.** Hardy, everblooming. The flowers are double, snow-white, fragrant and produced constantly from late spring to frost. Just as hardy and dependable as its parent New Dawn. \$1.50 each; 3 for \$3.90; 12 for \$15.60

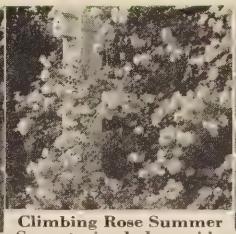


New Dawn

# For Home with J & P Everblooming Climbers!



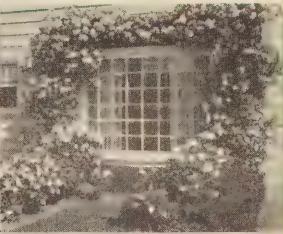
Everblooming Climbers growing along a fence.



Climbing Rose Summer Snow trained along side of porch.



Climbing Aloha trained along a stone wall.



Everblooming Climbing Roses framing a picture window.



## CLIMBING CRIMSON GLORY

One of the World's  
Most Popular  
Climbers



© J. & P. CO.

Coral Dawn

## Climbing CORAL DAWN

(Above) At last! An Everblooming Climber with a CORAL-PINK color that really lasts . . . from the dainty pointed buds to the slow-opening, graceful, long-lasting,  $4\frac{1}{2}$ -in. blooms. This is a superior Climber in other respects too. It bears clusters of three to twenty buds . . . lustrous, dark foliage disease-resistant and sets off the coral-pink flowers. This new Climber is very easy to grow and does extremely well in all regions. (Pl. Pat. #1117.) \$2.50 each; 3 for \$6.60; 12 for \$26.40

## Climbing CRIMSON GLORY

(Left) One of the world's most popular Roses in Climber form. This luxuriant, vigorous, fast-climbing plant is covered with beautifully formed blooms of deep vivid crimson . . . each on a strong, sturdy stem. The deep red buds are urn-shaped and gradually unfold into full, perfectly formed, high-centered blooms.

In sub-zero areas plant this Climber in a sheltered location and have some protection against winter injury. (Pl. Pat. #736.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

JACKSON & PERKINS CO.

World's Largest Rose Growers

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**SPECIAL  
GROUP  
OFFER**

No. 2365

1 Coral Dawn  
1 Climbing Crimson  
Glory  
1 Climbing Gladiator  
Value \$7.75 Save \$1.00

**Only \$6.75**

# Still More Wonderful J & P Everblooming

## Aloha

(Below) Rich deep rose-pink blooms of enormous size, profusely produced.

Masses of deep coral-pink buds open to very full, double, perfectly formed blooms, 5 in. across and 3 in. deep, with waxy petals. The general effect is strong rich rose-pink with deeper tones in the tight buds and a soft lilac silvery pink on the inside of petals in the open bloom. Primary bud develops into a gorgeous 5-in. bloom. Secondary buds do not open fully until the first flower has practically finished. After the first peak of June beauty, Aloha continues to bloom frequently during the entire season until frost. Vigorous, pillar-type plant. (Pl. Pat. #948.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**SAVE \$.90!**



© J. & P. CO. Aloha



## Climbing SUMMER SNOW

(Below) Throughout July, August, September and October, Summer Snow continues to bloom generously. Quickly produces clusters of pure white, loosely double flowers which almost cover the plant. The attractive white blooms are repeated all summer and fall; often they are the last flowers in our garden when killing frosts come. The glistening, double blooms are 2 in. across, set off with golden stamens when full open, adding to the charm of the large clusters in bouquets and arrangements. Requires little care and fills out rapidly, growing 8 to 10 ft. tall. A very useful white Climber. (Pl. Pat. #400.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

## PARADE

(Below, Right) A great Everblooming Climber with masses of delightful red flowers appearing singly and in clusters in spring and throughout the season. Parade is one of the most active of the hardy modern Climbers. It has inherited the persistent everblooming characteristics of the great favorite, New Dawn, with the added floriferousness of its pollen parent, World's Fair. In spring it is covered with a burst of rose-red flowers 4 to 5 in. in diameter, filled with delightful spicy fragrance. By fall it has sent up many new shoots and branches and is again a mass of blooms. One of the most prolific Climbing Roses; dark green, disease-resistant foliage. (Pl. Pat. #1253.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

### AVAILABLE ONLY IN LIMITED QUANTITIES

**CLIMBING PINOCCHIO.** Climbing Pinocchio, with winsome buds of rich salmon, blooms so exuberantly that the word everblooming seems inadequate. The flowers of Climbing Pinocchio are identical to those of the famous Floribunda Pinocchio. (Pl. Pat. #1142.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**KING MIDAS.** So shimmering and regal are the lovely, large blooms of King Midas that in fancy one can almost see the mythical Persian King touch each red-flushed bud, transforming it and all it touches into limpid yellow gold. A vigorous pillar 8 to 10 ft. tall. (Pl. Pat. #586.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

### JACKSON & PERKINS CO.

*World's Largest Rose Growers*

©  
J. & P.  
CO.

Climbing Summer Snow

© J. & P. CO.

Parade



# Climbing Roses!

39

**SPECIAL  
GROUP  
OFFER**  
No. 2385

Value \$7.00  
Save \$.90

Three Great  
Everblooming  
Climbers

1 Pink Cloud  
1 Dr. J. H. Nicolas  
1 Climbing Goldilocks

Only **\$6.10**

**SAVE  
\$.90**



Pink Cloud



## PINK CLOUD

(Right) What a gorgeous Climber this is! Scores upon scores of rich pink flowers . . . in clusters so huge, so solid that it looks like a soft, fluffy, pink cloud.

Yes, the overall effect is truly stunning—yet the individual blooms are beautiful in themselves. Each Rose is a glowing deep pink, fully double, measuring up to  $3\frac{1}{2}$  in. across—appearing in separate clusters of 5 to 20. And you continue to have an abundance of these lovely Roses from spring until late summer. A seedling of New Dawn and a Floribunda, Pink Cloud is hardy *plus* deeper colored. The shiny foliage is rounded, decorative and disease-resistant. It grows 6 to 8 ft. tall. (Pl. Pat. #1140.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

## DR. J. H. NICOLAS

(Lower Right Corner)

Magnificently large, very double, deeply fragrant blooms, just like Hybrid Teas. And with the immense wealth of thickly clustered flowers so desired in a Climber. Everblooming all summer long. Of a beautiful deep rose-pink tone with rich, luxuriant, dark green foliage. Sets a new standard of charm wherever height and glorious color are desired. Especially attractive on posts and pillars, alone or among shrubs, on pergolas, lattices or fences. Equally delightful in large or small gardens. Immediately after the first flowers fade, the new shoots appear and a galaxy of bloom repeats again and again. Large, fully double blooms reach 5 to 6 in. across and have over 50 petals. (Pl. Pat. #457.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00

**ONLY ONE GRADE . . . The Finest**



**FREE** . . . with  
every order . . . a complete  
guide to planting and caring for J&P  
Everblooming Climbers.

© J. & P. CO.

Dr. J. H. Nicolas

© J. & P. CO.



Jackson &amp; Perkins

# Modern Lilacs

OWN-ROOT  
FRENCH  
HYBRIDS

**Beautiful Color!**

**Delicious Fragrance!**

**Will Live Forever!**

© J. &amp; P. CO.

Paul Thirion

President Lincoln

Katharine Havemeyer

Paul Hariot

Ellen Willmott

Lucie Baltet



These gorgeous French Hybrids far surpass all others. Larger florets, richer colors, broader spikes, more to a cluster. Every variety is faster growing and younger blooming. Fragrant beyond description. Own-root not budded, so wild sucker growth will never bother you. For infinite long life, rapid growth and every-year bloom, these strong 3-yr. plants are worth ten times as much as the old-fashioned varieties.

**GROUP No. 2395**

Paul Thirion  
Pres. Lincoln  
Kath. Havemeyer

Ellen Willmott  
Lucie Baltet  
Paul Hariot

Value \$18.00  
Save \$3.00 Only \$15.00

**GROUP No. 2405**

1 each of  
these 3

Paul Thirion  
Ellen Willmott  
Paul Hariot

Value \$9.00  
Save \$1.50 Only \$7.50

**Many Start Blooming Next Year!**

THOUSANDS of these plants have already set flower-buds this summer. Many bloomed last May. You may have some flowers next spring—you'll have PLENTY the following year, and EVERY YEAR! Grown the longer way at higher cost (*own-root*, not budded, so wild sucker growth can never come)—for long life, rapid growth, and every-year bloom. Worth ten times as much as old-fashioned kinds.

**Loveliest Kinds and Colors. These Six Pictured**

- d Paul Thirion. Bright rich red buds open to an intense rosy claret, revealing beautiful double flowers in enormous clusters. Free bloomer.
- d Katharine Havemeyer. A gorgeous mass of double, rosy lavender flowers, very full with immense spikes. A soft shade of the lovely lilac color.
- s Lucie Baltet. The pinkest of all Lilacs . . . blooms freely . . . with immense single flowers, stately and tall. Blooms in huge clusters that make a striking display in the garden, shrub border, or as a single specimen plant.
- s President Lincoln. Single flowers  $\frac{3}{4}$  in. or more across, purplish blue in bud, . . . opening to a true blue. It is considered the best of the blues. Very vigorous and early in bloom.
- d Paul Hariot. Rich glowing purple buds opening to a true royal purple. Large, double flowers. Considered the deepest and darkest of all. The depth of color and rich texture make this a favorite everywhere.
- d Ellen Willmott. Extremely prolific, immense, double flowers of purest alabaster-white. Large, branched panicles; round flowers. Rated as excellent. Late bloomer. A dependable free-blooming white.
- (d) means double (s) means single

3-year plants. Prepaid, each \$3.00; 3 of one kind for \$7.50

# DELICIOUS Full Size QUICK-BEARING FRUIT ON Dwarfer FRUIT TREES!

41  
© J. & P. CO.



© J. & P. CO.

## JONATHAN

(Not illustrated) A favorite early winter Apple. Brilliant, beautiful red color. One of the very finest for cooking. Grows well.

**McINTOSH** (Not illustrated) The most popular eating Apple. The tender, crisp flesh is snow-white and just bursting with juice. The Apple all prefer.

**NORTHERN SPY** (Not illustrated) Bright red, crisp, juicy, delicious. Fine for cooking.



**YELLOW DELICIOUS** (Not illustrated) Bright golden yellow Apples. Solid, firm meat. Some say it is the best yellow Apple.

## Why these trees are ideal for you!

Now you can plant Apple trees in even the smallest garden plot and enjoy them all your life without ever crowding out your roses, perennials or other flowers. These amazing midget trees will bear fruit very young. When four years old, they will be in full bearing, with larger, more colorful Apples than you would get from larger trees . . . yet these amazing Dwarfer Dwarf trees grow only 5 to 6 ft. tall and do not interfere with other plants growing around them. Early in the season every branch will be covered with lovely fragrant blooms. So profuse, so handsome, they are a garden decoration in themselves. Ideal for the modest garden where you don't have room for large fruit trees. Trees may be planted as close as 6 ft. apart. Unless there are other trees nearby, plant two or more varieties to be sure of correct pollination.

**RED DELICIOUS** (Left) Large, dark red with firm, crisp flesh of excellent quality and flavor. It bears regularly.

The tree is perfectly hardy. This favorite is splendid for eating. Red Delicious is the best-known Apple sold at fruitstands.

## YELLOW TRANSPARENT

(Not illustrated) One of the finest of the early yellow Apples. Usually ripens the first week in August. Slightly acid flavor.

All Apple Trees  
\$3.00 each; 3 for \$8.25

## CHOOSE YOUR DWARF PEARS FROM THESE OUTSTANDING VARIETIES!

### BARTLETT PEAR

By far the most popular variety of Pear for home use. The fruit is large, golden yellow with reddish tint. The flesh is exceptionally tender and is literally dripping with luscious sweet juice. The trees are very vigorous in growth. Most popular for eating and canning.

\$3.00 each; 3 for \$8.25

### SECKEL PEAR

Sweet, juicy, full flavored. The popular small Pear for eating and pickling. Yellowish russet with red cheek. Good to eat, pickle, preserve. Trees are resistant to blight. Ripens latter part of Sept. or early Oct.



*Fashion*  
TREE ROSE



## TREE ROSES

### Order Now for Spring!

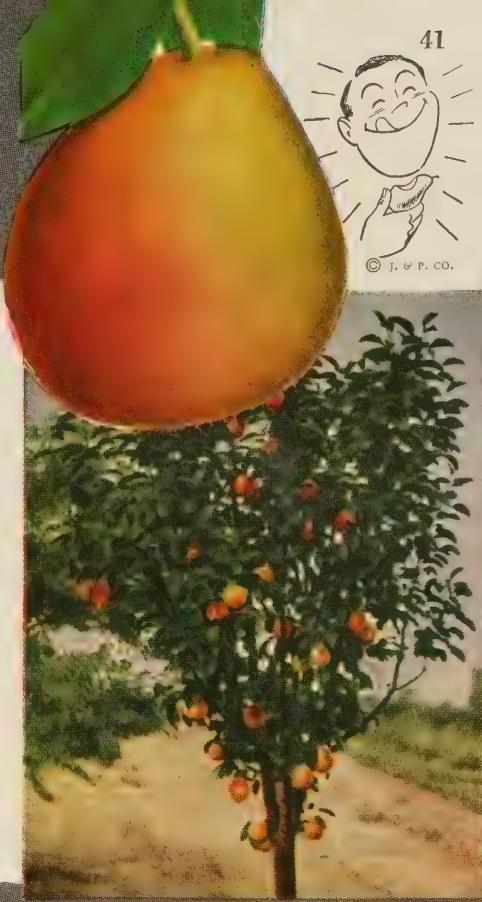
J. & P. Modern Tree Roses are shipped only in the spring, but for the benefit of our southern customers living in the states of Alabama, Arizona, California, Florida, Georgia, Louisiana, Mississippi, New Mexico and Texas, we will accept orders **Now** for shipment in December. **Other customers** living in the states not mentioned above may also order **NOW** but will receive their Tree Roses at the PROPER PLANTING TIME NEXT SPRING.

### Order Tree Roses of These Famous J & P Varieties:

Chrysler Imperial	K. T. Marshall
Charlotte Armstrong	Neige Parfum
Diamond Jubilee	New Yorker
Detroiter	Pageant
Eclipse	Peace
Enchantment	Queen Elizabeth
Fashion	Rubaiyat
Golden Masterpiece	Tawny Gold
Goldilocks	Vogue
Independence	White Swan
Jackson Cricket	

\$6.00 each; any 2 for \$11.00; any 6 for \$31.00

**Important:** PLEASE ORDER TREE ROSES ON A SEPARATE ORDER BLANK!



# GIANT VIOLAS

BLOOM YEAR AFTER YEAR FROM SPRING  
TO FROST!

All season 10 to 12 in.

### VIOLA, YELLOW VIXEN

(Above) Hardy everblooming perennial Viola in a bright clear yellow that will make your gardens and borders more colorful from early spring to frost. The 2½-in. flowers are borne on upright, 6 to 8-in. stems. The foliage is a rich dark green.

75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50;  
100 for \$50.00

### VIOLA, PURPLE HEART (Not illustrated)

The huge, velvety, violet-blue flowers with waved petals are 3 in. across, on stems 7 to 8 in. long. A bright yellow eye makes the lovely purple seem even deeper. Each plant sends out many shoots for a continual supply of flowers all season. (Pl. Pat. #671.)

85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50; 100 for \$64.00

### SHASTA DAISY, WIRRAL SUPREME

(Below) This new Shasta Daisy is of outstanding merit . . . a hardy improvement on the variety Esther Read. Truly a real find in the perennial world. The glistening white flowers are 3 to 3½ in. across, fully double, held upright on tall wiry stems. The compact, 2½-ft. plant is absolutely hardy and very decorative in the garden for a long time. Especially effective as a cut flower, with good lasting qualities. Blooms in June and July and if cut then will produce again in fall. Another outstanding product through Jackson & Perkins research. (Pl. Pat. #1084.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25

June, July

Shasta Daisy, Wirral Supreme

The height and time of bloom  
for each perennial are indicated  
under the picture.

### SPECIAL GROUP OFFER

No. 2435

1 each of these  
4 Perennials

Shasta Daisy, Wirral  
Supreme  
Shasta Daisy, Cobham Gold  
Achillea, Golden Plate  
White Veronica  
Value \$5.00  
Save \$8.85 ONLY \$4.15

### SPECIAL GROUP OFFER

No. 2425

1 each of these  
Perennials

Monarda, Cambridge Scarlet  
Monarda, Croftway Pink  
Rudbeckia, The King  
Rudbeckia Sull., Oriole  
Tritoma, Robin Hood  
Heliopsis, Patula  
Value \$5.60  
Save \$9.95 ONLY \$4.65

### SHASTA DAISY, COBHAM GOLD

(Below) Although the English originator called this Shasta Cobham Gold, we are happy to offer it as an excellent, free-growing, double Shasta Daisy, which has a crested golden heart while opening but finishes a soft cream-yellow; guard petals are creamy white. The fully double flowers open 3½ to 4 in. across. The plant grows 30 in. tall and 30 in. across, blooming from the end of June through July and early August. The foliage is light green. This new Shasta is extra good for cutting.

\$1.50 each; 3 for \$3.75; 6 for \$7.50

June-Aug.

Shasta Daisy, Cobham Gold

2½ ft.



2 EACH  
OF THESE  
FOUR VIOLAS

GROUP No. 2415

Value \$6.00  
Save \$1.70

Only \$5.50

All season

10 to 12 in.

### VIOLA, PURPLE WALLMARK

(Above) Here is a bright violet-purple form of the famous John Wallmark Viola, which originally came from Sweden. The plant habit and growth are the same, with height at 12 in. and stems from 5 to 6 in. long. Does well in both sun and partial shade.

85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50;  
100 for \$64.00

### VIOLA, JOHN WALLMARK (Not illustrated)

The attractive new Viola with shimmering grayish lavender over-all color laced with violet veinings and splashed with deeper violet tones at the center. It has a pert yellow and white eye. The bloom is almost 2 in. across, and the long stems make it an ideal cut flower. 12 in. high.

85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50; 100 for \$64.00



July-Sept.

2 1/2 to 3 ft.

**MONARDA, Cambridge Scarlet** (Above) Blooms freely in July, Aug. and Sept. The brilliant scarlet flowers make this a splash of sure-fire color for difficult and shady spots in your garden. Height 2 1/2 to 3 ft.

**\$1.00 each; 3 for \$2.50; 6 for \$5.00**

**MONARDA, Croftway Pink**

(Not illustrated)

(*Monarda didyma*) Clear pink. Does well in moist or dry positions, sun or semi-shade.

**\$1.00 each; 3 for \$2.50; 6 for \$5.00**



**Heliopsis,  
Patula**

June-  
Frost  
3 ft.

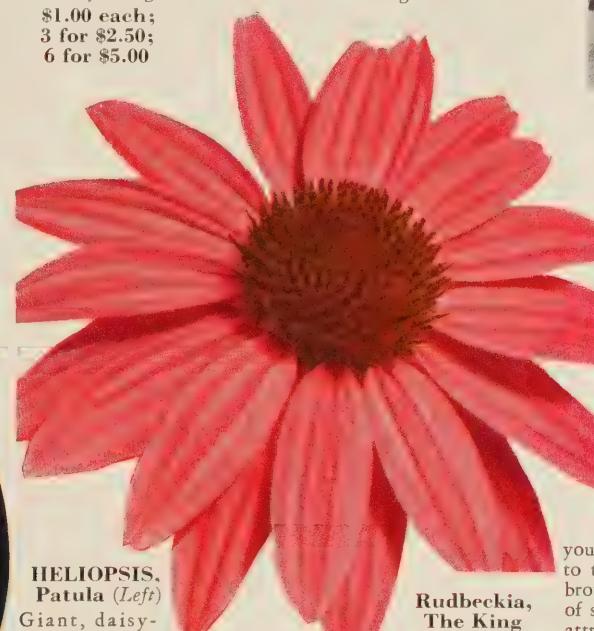
**HELIOPSIS,  
Patula** (Left) Giant, daisy-like semi-double flowers. Mellow gold petals, deeper centers. Wealth of bloom, June to frost. About 3 ft. Magnificent in mass planting and bouquets. A clump of 3 or 4 will cover 4 to 5 ft. Excellent where you want a tall-growing plant of unusual vigor and profusion of bloom. **75c each; 3 for \$2.00; 6 for \$3.75**

June-Frost

4 1/2 ft.

**ACHILLEA, Golden Plate** (Above) A picturesque perennial that is unsurpassed as a cut flower. Huge, rich buttercup-yellow flowers 8 in. across, on graceful 4-in. stems that give a beautiful and firm effect in the garden from June to frost. Has lovely foliage . . . ideal for flower arrangements.

**\$1.00 each;  
3 for \$2.50;  
6 for \$5.00**



**Rudbeckia,  
The King**  
July-Frost  
4 1/2 ft.

Aug.-Oct.

2 to 2 1/2 ft.

**WHITE VERONICA subsessilis** (Above) It is delightful in its erect, compact, robust growth and great number of side branches. Grows 2 to 2 1/2 ft. high. It is a clean clear white with rich dark green foliage. The spike form is graceful yet firm, and keeps extremely well when cut. The contrast of the rich green foliage and the sparkling white spikes is extremely effective in the garden. Blooms from Aug. to Oct. The plant is healthy and vigorous in growth, thriving under general garden conditions. A worthwhile addition to any planting of perennials. (Pl. Pat. #1034.)

**\$1.25 each; 3 for \$3.15; 6 for \$6.25**

**RUDBECKIA, The King**

(Left) Regally it bears its large, deep crimson-red flowers, bringing new life and color wherever you plant it. From half-open flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight red petals, it is always attractive. The petals never fold back. Blooms profusely from July to frost. Grows 4 1/2 ft. high.

**85c each; 3 for \$2.25;  
6 for \$4.25**

**RUDBECKIA Sullivantii,  
Oriole** (Not illustrated)

A vivid splash of color during July, Aug. and early Sept. The black and gold combination of this Rudbeckia is stunning, and the broad decorative foliage and well-balanced plant fill a permanent place in your garden. Grows 2 ft. high and does very well in dry, difficult positions in rich soil. The 3 to 4-in. flowers are long lasting.

**\$1.00 each; 3 for \$2.50;  
6 for \$5.00**

**TRITOMA, Robin Hood**

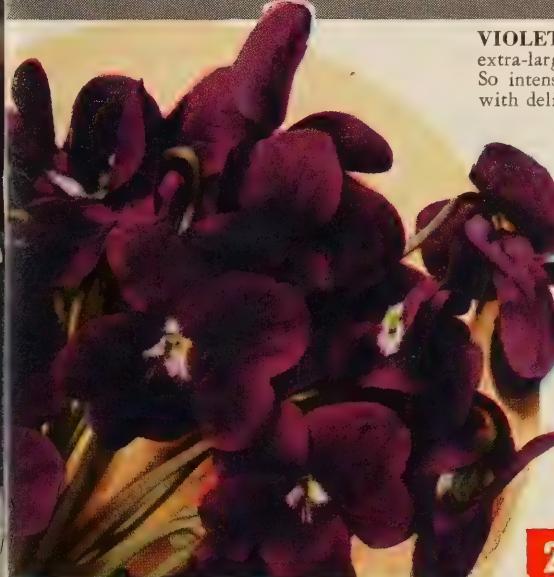
(Right) Flares up in late June with a burst of 10 to 12 dazzling red-orange flower-spikes, bright but not harsh in their display, reaching their peak in Sept. Each 2 1/2-ft. stalk carries a sparkling spike 8 to 10 in. long. Does well in almost any sunny location. Hardy and sturdy, it makes a fine showing both in the garden and in floral arrangements.

**\$1.00 each; 3 for \$2.50;  
6 for \$5.00**

Tritoma,  
Robin Hood

June-Sept. 2 1/2 to 3 ft.

## SUPER-GIANT VIOLETS!



**VIOLET, ROYAL ROBE** (Left) Magnificent, extra-large flowers of lustrous, deepest violet-blue. So intensely fragrant a few plants will fill the air with delightful perfume. Hardy enough to live over winter even in northern New York State; we protect the plants with leaves or straw.

**65c each; 3 for \$1.75; 6 for \$3.25**

**VIOLET, ROSINA** (Not illustrated) A mass of fragrant pink Violets in May and again in late August.

This variety is widely loved for its color and sweet scent. Ideal for bordering or ground-cover. About 10 in. **75c each;**

**3 for \$2.00; 6 for \$3.75**

**VIOLET, WHITE WONDER**

(Not illustrated) Imagine a dazzling glacier-white Violet! Each plant covered with hundreds of flowers. Individual bloom is enormous, with a pale lavender center beautifully veined.

**75c each; 3 for \$2.00; 6 for \$3.75**

**2 EACH OF THESE 3 VIOLETS**

GROUP No. 3445

Value \$4.20; Save \$1.70 **Only \$3.60**



June-July

12 to 18 in.

**GYPSOPHILA, ROSY VEIL** (Above) This lower-growing double pink Babys'-Breath has won wide popularity. Very generous in bloom, the airy sprays form a heavy mat of delicate pink during June and July. The artistic sprays are invaluable for bouquets. 18 in. tall.

75c each; 3 for \$2.00;  
6 for \$3.75



June July Dianthus, Lacy Lass 12 to 14 in.



June July Dianthus, Irene 12 to 15 in.



July to Frost 15 in.

**LAVENDER, HIDCOTE BLUE** (Above) Hardy Lavenders have been much sought after by northern gardeners for many years, but it was only with this variety that we felt we had a hardy plant. Flowers from early July till frost. Airy and fragrant when cut, and when dried are used for making sachets or for placing in linen drawers, etc. Fragrant, silvery green foliage. Height 15 in.

\$1.00 each; 3 for \$2.50;  
6 for \$5.00



Ground Cover 3 to 6 in.

**VINCA MINOR, Myrtle, Bowles Variety** (Above) Alice-blue flowers against luxuriant evergreen foliage. Far superior to the old *Vinca minor*. Plant 8 in. apart. Foliage never rusts. Can be used in either sun or shade.

3 for \$1.00; 10 for \$3.00;  
100 for \$25.00



All Summer

**CENTRANTHUS RUBER** (Above)

The beautiful soft red flowers of this perennial are produced all summer long. It grows equally well in sun or partial shade. Reaches a height of 18 in. Plant in rich soil for best results. Very neat and colorful and an excellent filler for weak spots.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



Sept. to Frost Funkia

18 in.

**FUNKIA subcordata alba** (Right) Long, tubular, creamy white flowers. Blooms Sept. to frost. Sweet fragrance. Dark green, large heart-shaped leaves. Grows in any location. Very effective in front of taller shrubs or in solid beds.

75c each; 3 for \$2.00;  
6 for \$3.75; 12 for \$7.50

**PACHYSANDRA—SPURGE** (Not illustrated) Best evergreen ground cover for shade or sun. Useful along walks, shrubbery, under large trees. Glossy foliage remains green winter and summer.

3 for \$1.00; 10 for \$3.00;  
100 for \$25.00



June to Frost Campanula, Blue Carpet 6 to 8 in.

**CAMPANULA, BLUE CARPET** (Right) For any location where you want a very striking low "carpet-of-blue" from June to fall. Will grow well in full sun or in semi-shady places. Blue Carpet has the larger, light blue, bell-shaped flowers on 6 to 8-in. stems. Does not sprawl.

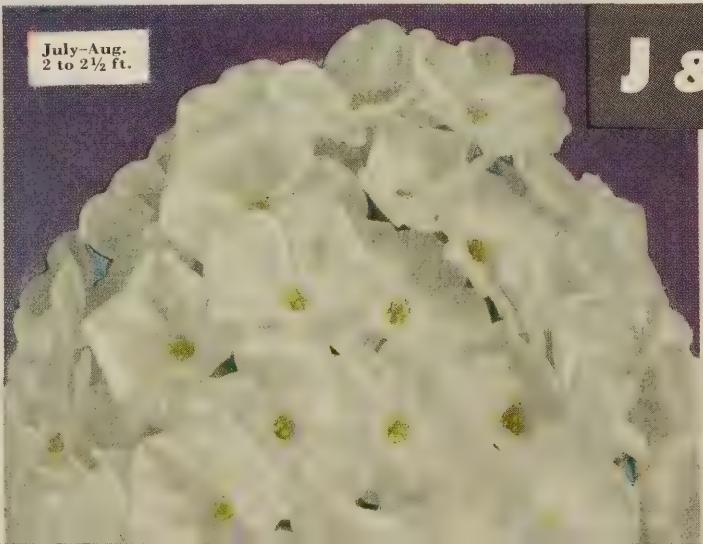
75c each; 3 for \$2.00;  
6 for \$3.75



May-June 30 in.

**PINK BLEEDING-HEART** (Above) Pink Bleeding-Hearts borne in graceful sprays from May to late June. Does well in semi-shade or sun. Plant about 30 in. tall. Lives years, becoming larger every year. The most effective of old-fashioned perennials. 85c each;

3 for \$2.25; 6 for \$4.25; 12 for \$8.50

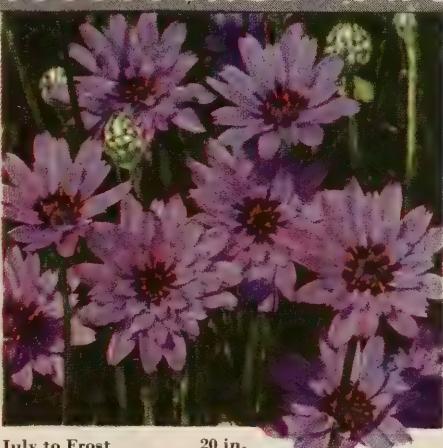


J &amp; P PHL 0

**PHLOX, WHITE ADMIRAL** (Left)

Here is a new white Phlox guaranteed to bring more beauty to your garden. It produces enormous, pure white heads, and the continually breaking side branches give an excellent late bloom. Reaches a height of 2 to 2 1/2 ft. and blooms profusely in July and August. White Admiral is very fragrant.

\$1.00 each; 3 for \$2.50;  
6 for \$5.00



July to Frost 20 in.

**CATANANCHE** (Above) Deep violet-blue, 2-in. flowers like double Bachelor's Button; silvery buds and seed-hips. Lovely for front of border. Thrives in difficult positions. Height 20 in.; excellent for cutting. Blooms from July till frost.

85c each; 3 for \$2.25; 6 for \$4.25



April

6 to 9 in.

**PRIMULA VERIS, COLOSSUS**

(Above) Giant-Flowered. Extra-large-flowered spring Primula for wealth of color all April. Well-formed flowers, many over 2 in. A great range of colors including lilacs, pinks, coppery reds, dark reds, yellow.

75c each; 3 for \$2.00; 6 for \$3.75



June-Frost 4 to 6 in.

**NEW!**

**SEDUM LIDAKENSE, ROSY CARPET**

(Above) Another of the dwarf spreading Sedums in a new color tone. This is a beautiful shade of deeper pink and is a very worthwhile plant for borders, sunny dry spots and rock gardens. Grows 4 to 6 in. tall, with plants spreading to 24 in.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



June to Frost Stokesia, L. Queen 20 in.

**STOKESIA, LAVENDER QUEEN** (Left) A mammoth form of the old-fashioned favorite Stokesia. Fully double flowers are silvery blue suffused lilac-blue at the center. Blooms from June to frost. Grows to 20 in. Very hardy and easy to grow. Excellent for any border, Lavender Queen is also fine for cut-flower arrangements.

85c each; 3 for \$2.25; 6 for \$4.25

**SEDUM, FIRE GLOW** (Not illustrated) Red, star-like blooms cover the entire plant from June till frost. Effective in borders, rock gardens, edges for walks, wall tops or drives. Grows well in all locations. Height 8 to 10 in. An excellent ground cover.

75c each; 3 for \$2.00; 6 for \$3.75

**SEDUM, GOLDEN CARPET** (Not illustrated) Attractive variegated foliage and bright golden yellow blooms. Can be used in all locations. Blooms from June to frost. Very useful in large or small gardens. About 6 to 8 in. high.

75c each; 3 for \$2.00; 6 for \$3.75



April-May Anchusa 1 to 1 1/2 ft.

**ANCHUSA (Left)  
Chinese Forget-Me-Not**

(*Myosotis* *lifera*.) Delightful clusters of clear forget-me-not-blue flowers borne in profusion during April and May. Grows anywhere. Effective in sun or shade; makes an excellent ground cover. Dainty blue flowers on stems 1 to 1 1/2 ft. high.

75c each;  
3 for \$2.00;  
6 for \$3.75

**SEDUM SPECTABILIS, BRILLIANT** (Not illustrated) Immense, amaranth-red flower-heads. With attractive light green leaves which store up moisture, it withstands even the driest summer weather. Height 18 in. Plant 4 to 6 in. apart.

75c each; 3 for \$2.00;  
6 for \$3.75

SPECIAL GROUP OFFERS	
<b>GROUP No. 2465</b> All Sedum Group 2 Sedum, Brilliant 2 Sedum, Fire Glow 2 Sedum, Golden 2 Sedum, Lidakense Value \$6.50 Save \$1.10	<b>Only \$5.40</b>
<b>GROUP No. 2475</b> 1 each of: Primula Veris, Col. Dianthus, L. Lass. P. Bleed. Heart. Shasta Daisy, E. R. Value \$4.70 Save \$.80	<b>Only \$3.90</b>

SPECIAL GROUP OFFER	
<b>GROUP No. 2455</b> 2 Phlox, Brigadier 2 Phlox, White Admiral Value \$4.00 Save \$.70	<b>Only \$3.30</b>

**PHLOX, BRIGADIER** (Right) A brilliant orange-red color that stops the eye at the slightest glance. One of the taller-growing Phlox, it reaches a height of 2 1/2 to 3 ft. Each flower head builds up with many side branches and makes a great showing of color in June and July. This exquisite Phlox is very fragrant.

\$1.00 each; 3 for \$2.50;  
6 for \$5.00

June-  
July  
2 1/2 to  
3 ft.

Sept.-Frost  
4 to 4 1/2 ft.**ASTER, ADORABLE** (Above)

A deeper, clearer pink, very rare in fall flowers. The buds are like small reddish rosettes, opening into large, many-petaled flowers. Grows 4 to 4 1/2 ft. in height.

75c each; 3 for \$2.00; 6 for \$3.75

Happiness

# JACKSON & PERKINS FAMOUS

# GIANT DEL

**HAPPINESS** (Left) Exceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full, firm and sturdy, a new step forward in the Delphinium family and a joy to behold. Plant in groups of 3 or more with Delphinium Enchantment for beautiful contrast. Has the vigor and hardiness of the Northern New York strain, with larger florets and greater mass effect.

\$1.25 each; 3 for \$3.15; 6 for \$6.25

THE SIX VARIETIES BELOW  
ARE NOT ILLUSTRATED

**DEBUTANTE** White. Clean, sparkling, tall spikes, dramatic in a white garden, with other colors, or by itself. The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. A cool and refreshing touch in any garden in July, just when it is needed most. 4 ft. tall. Needed in every group planting of Delphinium.

85c each; 3 for \$2.25; 6 for \$4.25

**DELIGHTFUL** Deep blue. The rare, real all-blue, in the darker shades so hard to get. Good with other colors. Glorious background for lower-ground flowers. 5 ft. tall. This is what you have in mind when you speak of dark, rich "Delphinium-blue." It is a glorious color badly needed in most perennial plantings.

85c each; 3 for \$2.25; 6 for \$4.25

**GAYETY** A dainty color that is most pleasing—pinkish lavender with outer petals blue. Lovely cupped florets from Lady Eleanor, England's favorite; spike habit and hardiness from its J & P ancestry. Unique color display that will remind you of "lavender and old lace." Side shoots prolong the blooms for several weeks. 5 ft. tall.

85c each; 3 for \$2.25; 6 for \$4.25

**ENCHANTMENT** Light blue. True Delphinium-blue, with white eyes . . . the hybridists' dream. A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. 4 ft. tall. Adds interest to any garden. Striking in a white vase. A real milestone in Delphinium achievement that you shouldn't miss.

85c each; 3 for \$2.25; 6 for \$4.25

**FREEDOM** White, with black-and-white "bees." Will "pep up" any garden. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in all-white bouquets or in combination with bright colors. 4½ to 5 ft. tall. Striking in groups or with other Delphinium hybrids.

85c each; 3 for \$2.25; 6 for \$4.25

**GLORIOUS** Deep royal purple, by far the darkest and richest of all Delphiniums. This is truly a breathtaking color. The long, beautiful spikes are all out-at-once in blooming; no shattering until the last buds are fully open. Stems are wiry and strong. The plant repeats quickly and is always perfectly hardy. 4½ ft. tall.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

## "ALL-OUT-AT-ONCE" SPIKES

Handsome, long-lasting, all-out-at-once, 20 to 30-in. spikes with giant all-double flowers closely set on towering 5-ft. spires. Four to six such spikes to a plant in June and July, repeating bloom in the late summer and early fall

### AN IMPROVED RACE

One of our chief aims in developing this new race was to provide trim and sturdy stalks not easily blown down by the wind . . . yet not cumbersome and stiff in bouquets. You

## NEW! DELPHINIUM, PINK GLOW

(Below) A sensational new color in Delphiniums. A large-flowered variety with the new dark rose-pink florets with lilac shadings. The flowers have white eyes, which lighten the pleasing effect. Now we have the first of real pink Delphiniums. The flowers come in June and July and again in August and September if properly cut back. The plants grow about 4 ft. tall.

\$1.50 each;  
3 for \$3.75;  
6 for \$7.50

Pink  
Glow



JACKSON & PERKINS CO.

World's Largest Rose Growers

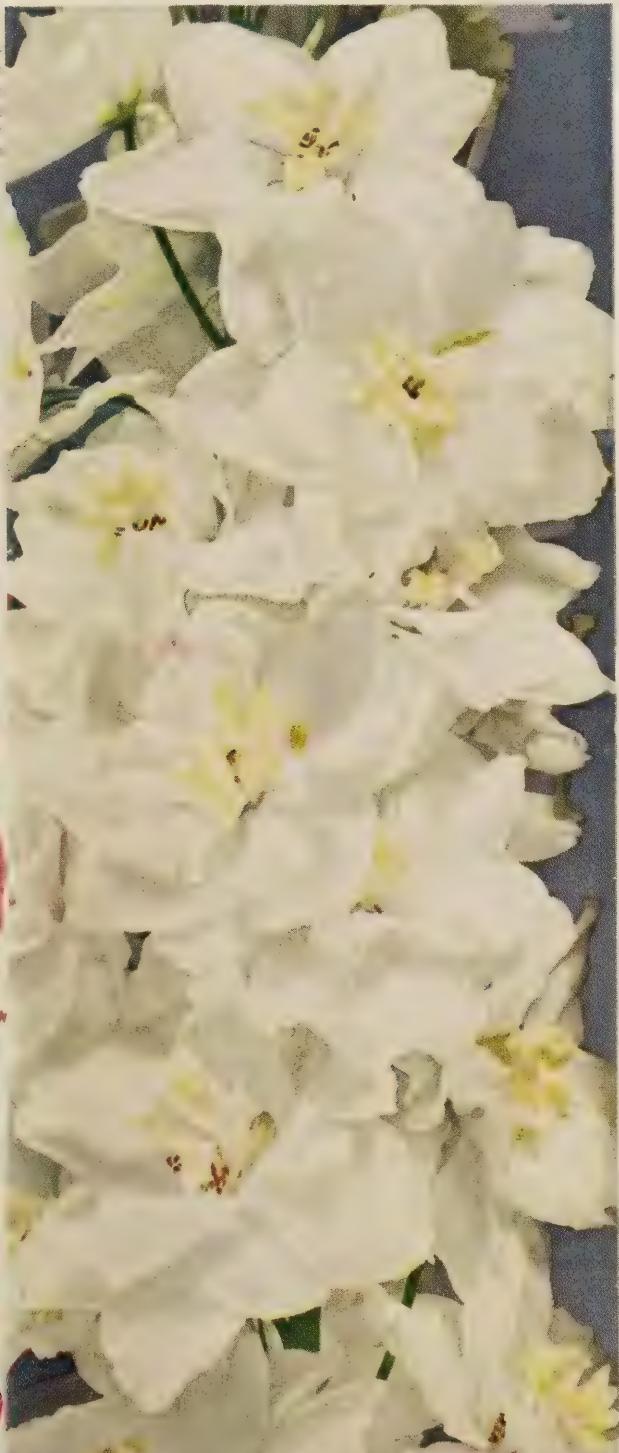
# DELPHINIUMS!

Hardy Northern  
New York Strain!  
They Grow Over 3 Feet Tall!

## GUARANTEED TO BLOOM

will find that J & P Delphiniums do not need staking in most localities. A few groups of 3 or 5 plants will glorify your garden with full, strong flower-stalks holding their stately heads in regal dignity, making the garden more beautiful than ever before. This Northern New York strain reaches these ideals and still has kept all the exquisite grace and charm of Delphiniums at their best. It can be used as an accent with its stately spires of color or as a major garden theme. Plant them in threes, fives or dozens for dramatic color effects.

Peace



**LOVELINESS** (Right) Another contribution to the new large-flowered strain. Immense, semi-double florets 3½ to 4 in. across. Each floret is a beautiful orchid-lavender with a white center and accentuated on the far edges with tiny points of sea-blue. The full flower spikes furnish a dramatic accent in any group planting. Height 4 to 4½ ft. Repeats rapidly in summer, again in fall.

\$1.50 each; 3 for \$3.75; 6 for \$7.50

**PEACE** (Left) Here is a handsome variety that is just as desirable as its name. Individual florets are 3½ to 4 in. across. The face of each floret is a clear white with a lovely cream bee. Blooms in June and July. If cut back immediately when through blooming will quickly give another crop of giant flowers. Reaches a height of 4 ft.

\$1.50 each; 3 for \$3.75; 6 for \$7.50

**FREE** an invaluable  
HOME GARDEN GUIDE to planting  
and caring for Delphiniums.

Loveliness



### SPECIAL GROUP OFFER No. 2485

1 Each of the 4 Giant Delphiniums pictured on these two pages.

Value \$5.75 Save \$.95

Only ... **\$4.80**

### SPECIAL GROUP OFFER No. 2495

All 10  
Delphiniums

Value \$11.00 Save \$1.85

Only ... **\$9.15**

### SPECIAL GROUP OFFER No. 2505

All Blue Delphiniums <sup>2</sup> Each  
2 Delightful 2 Gayety  
2 Enchantment

Value \$5.10 Save \$.85

Only ... **\$4.25**

# 48 HARDY EXCLUSIVE "BIRD SERIES" GIANT MUMS!

Desert  
Quail

Keep Your Garden Glowing with Color  
Long After Other Flowers Have Finished!

## SPECIAL MONEY-SAVING GROUP OFFERS!

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1 Each of:

Canary  
Robin  
Killdeer

Kingbird  
Seagull  
Tanager

Value \$6.00  
Save \$1.05 Only \$4.95

### GROUP No. 2525

1 Each of:

Desert Quail  
Ruffed Grouse  
Thrasher

Cuckoo  
Cedar Waxwing  
Swallow

Value \$6.00  
Save \$1.05 Only \$4.95

### GROUP No. 2535

1 Each of:

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Cockatoo  
Pheasant

Towhee  
Grosbeak  
Phoebe

Value \$6.00  
Save \$1.05 Only \$4.95

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1 Each of:

Thrush  
Cardinal  
Martin  
Meadowlark

Golden Swallow

Towhee

Value \$6.00 Save \$1.05

Only \$4.95

### GROUP No. 2555

1 Each of:

Flicker  
Chickadee  
Swallow  
Orchard Oriole  
Horned Lark  
Yellow Seagull

Value \$6.00 Save \$1.05

Only \$4.95

ALL 30

MUMS LISTED  
ON THIS PAGE

GROUP No. 2545  
Value \$30.00  
Save \$5.00

Only \$25.00

ACTUAL SIZE

**CANARY.** The symmetrical,  $3\frac{1}{2}$  to 4-in. flowers are rich golden yellow. Reaches 24 to 30-in. height. An excellent keeper when cut for indoors. Blooms Sept. and Oct. (Pl. Pat. #1113.)

**CARDINAL.** The largest of the early hardy red Chrysanthemums— $3\frac{1}{2}$  to 4-in. flowers. Half-open blooms are deep red, softening to bronze-red.  $2\frac{1}{2}$  to 3 ft. Blooms Sept. to frost. (Pl. Pat. #1165.)

**CEDAR WAXWING.** The liveliest red Bird Mum. The color is a vivid cherry-red with toning of yellow. The flower is fully double, rounded and regular in form and quite frost resistant. Blooms Sept. 5 on. Height 21 to 24 in. (Pl. Pat. Applied for.)

**CHICKADEE.** This lovely orchid Lavender Mum is very decorative. 4 to  $4\frac{1}{2}$  in. flowers start blooming Sept. 30. Height 30 in. (Prop. Rights Reserved.)

**COCKATOO.** Clean lemon to cream-white, lightening at edges, with the petals arranged like the crest of the Cockatoo. A lovely variety with 4 to  $4\frac{1}{2}$ -in. flowers. Grows 3 ft.; blooms early Sept. till frost. (Pl. Pat. #1171.)

**CUCKOO.** The double flower is a clear lemon-yellow and normally grows 5 to  $5\frac{1}{2}$  in. across. Medium height, with rich dark foliage. Blooms Sept. 20 to frost. (Prop. Rights Reserved.)

**DESERT QUAIL.** One of the lovely soft lavender-pinks.  $4\frac{1}{2}$  to 5-in. flowers. 20 to 24-in. plants bloom the end of Sept. to frost. (Prop. Rights Reserved.)

**FLICKER.** Fully double, 4-in. flowers. Reddish tan buds and a clear yellow finish. Hardy, stiff stems. 30 to 36-in. plant. About Sept. 20. No frost burn. (Pl. Pat. Applied for.)

**GOLDFINCH.** Sparkling  $4\frac{1}{2}$ -in. blooms of golden yellow. Flower is perfect; strong, stiff, frost-resistant petals. Vigorous, 3 to  $3\frac{1}{2}$ -ft. plants. Blooms Sept. 15 to frost. (Pl. Pat. #1166.)

**GOLDEN SWALLOW.** The buds are coral in the center, and when open the petals are gold with coral on the reverse. Masses of 5-in. blooms appear on the 24 to 30-in. plant. Blooms Sept. 5 on. (Pl. Pat. Applied for.)

**GROSBEAK.** With its smart pink petals and rich bronze centers, this new delicate two-tone effect is unusual and worthwhile. Blooms from Sept. to Oct. Producing  $3\frac{1}{2}$ -in. flowers on 3-ft. plants. (Pl. Pat. #1132.)

**HORNED LARK.** 4 to  $4\frac{1}{2}$ -in. flowers are reddish orange with yellow reflexes on the petals. Blooms Sept. 20 to frost. Reaches 2 ft. (Prop. Rights Reserved.)

**KILLDEER.** Opens to bright golden bronze. The frilled petals are 3 to  $3\frac{1}{2}$  in. across. 2 to  $2\frac{1}{2}$ -ft. plants . . . beautiful dark green foliage. Blooms early Sept. through Oct. Is very frost resistant, firm and long lasting. (Pl. Pat. #1131.)

**KINGBIRD.** Shimmering light rose-pink with a buff-tan reverse showing particularly in the half-open bloom. 5 to  $5\frac{1}{2}$ -in. flowers. The plant grows  $3\frac{1}{2}$  ft. and is equally vigorous, healthy and hardy. (Pl. Pat. #1307.)

**KINGFISHER.** Kingfisher is one of the hard-to-get, elusive red shades. The flowers reach a diameter of 4 to  $4\frac{1}{2}$  in. The plant grows about 25 to 30 in. Blooms Oct. 1, and the full bloom is reached Oct. 31. (Prop. Rights Reserved.)

**MARTIN.** The cerise to rose-pink petals have a silvery reverse which gives great life to the half-open flower. The open bloom finishes a gay silvery pink. 4 to  $4\frac{1}{2}$ -in. flowers, delightfully fragrant. Grows 24 to 30 in. high. Blooms Sept. 25. (Pl. Pat. Applied for.)

**MEADOWLARK.** A gay golden tan decorative flower,  $3\frac{1}{2}$  to 4 in. across and produced in great quantities. Height 3 ft. (Pl. Pat. #1305.)

**ORCHARD ORIOLE.** Beginning in late Sept. and from then on through early Oct., this new Mum carries masses of rich orange-bronze flowers that reach 4 to  $4\frac{1}{2}$  in. in diameter and are produced on 30 to 36-in. stems. (Pl. Pat. Applied for.)

**PHEASANT.** Vibrant autumn bronze. Flower is  $4\frac{1}{2}$  to 5 in. Center of warm burnt-orange softens to pinkish-bronze, finally a tawny yellow on the edges. Blooms Sept. 15 to frost. 3 to  $3\frac{1}{2}$  ft. (Pl. Pat. #1162.)

**PHOEBE.** Golden tangerine buds open up to very pleasant, friendly tan flowers.  $3\frac{1}{2}$  to 4 in., larger if disbudded. The plant has compact growth reaching 32 to 36 in. in height. Blooms Sept. 15. (Prop. Rights Reserved.)

**ROBIN.** Strawberry-red when in bud and partially open and warm strawberry-bronze when open. The flowers are very double,  $4\frac{1}{2}$  to 5 in. in diameter and almost 3 in. through. (Pl. Pat. #1307.)

**RUFFED GROUSE.** Here is a double pastel of light salmon-strawberry-red. The flower is  $4\frac{1}{2}$  in. in diameter and begins to bloom the middle to end of Sept., reaching full bloom Oct. 12. (Prop. Rights Reserved.)

**SEAGULL.** 4 to 5-in. flowers. Compact cream-colored centers with pure white outer petals. Blooms early Sept. Height 24 to 30 in. (Pl. Pat. #1130.)

**SWALLOW.** Soft coral-pink bud. A double, buff-colored flower about 4 to  $4\frac{1}{4}$  in. across. Blooms from early Sept. to frost and grows to 3 ft. (Pl. Pat. #1106.)

**TANAGER.** 3 to  $3\frac{1}{2}$ -in., bright crimson-cherry-red flowers. Free blooming! Blooms Sept. through Oct. . . . very resistant to frost. Grows 2  $\frac{1}{2}$  ft. (Pl. Pat. #1129.)

**THRASHER.** One of the earliest of the Bird Mums. Burnt-orange to brown,  $3\frac{1}{2}$  to 4-in. flowers. 25 to 30-in. plants. Sept. to frost. (Prop. Rights Reserved.)

**THRUSH.** Warm soft peach color with a light suffusion of yellow in the center. The full, broad-petaled, semi-decorative flower is  $4\frac{1}{2}$  to 5 in. across. Blooms Sept. 15 to frost. 3  $\frac{1}{2}$ -ft. plants. (Pl. Pat. #1168.)

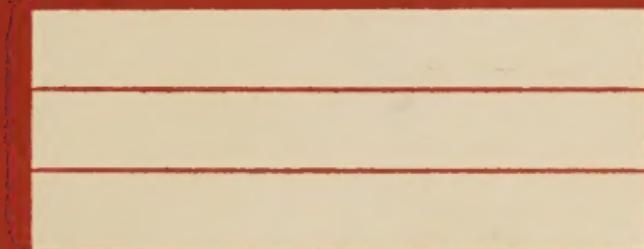
**TOWHEE.** Starts red with reverse of petals golden;  $3\frac{1}{2}$ -in. flowers soften to a gold-tipped maroon and finish a lovely red bronze. Grows about 2  $\frac{1}{2}$  ft. tall. Blooms Sept. to frost. (Pl. Pat. #1169.)

**WOOD DUCK.** Wood Duck is a deep rose-pink backed with an intriguing creamy tan reverse. Individual flowers are easily  $4\frac{1}{2}$  to 5 in. across and much larger when disbudded for specimens. 2  $\frac{1}{2}$  to 3 ft. tall. (Pl. Pat. #1310.)

**YELLOW SEAGULL.** A beautiful soft yellow turning light when half open.  $4\frac{1}{2}$  to 5-in. flower blooms from late Aug. to late Sept. 2 to  $2\frac{1}{2}$  ft. (Prop. Rights Reserved.)

Any Mum on This Page: \$1.00 each; 3 of a kind \$2.50; 6 of a kind \$5.00

From



PLACE  
STAMP  
HERE



Rose of  
the Year:

**Spartan**

**Jackson & Perkins Co.**

*World's Largest Rose Growers*

NEWARK,

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THIS IS YOUR GUARANTEE  
OF COMPLETE SATISFACTION



# The Winter Wonder Flower

The Genuine  
**JACKSON & PERKINS**  
**Christmas**  
**Rose** (Helleborus niger altifolius)

When Plant Becomes Established,

**Blooms Outdoors**  
**from October to March!**

Roses in winter! Not real roses, of course, but the much-prized Christmas Rose. Actually blooms in late fall, at Christmas and until spring. This variety (*Helleborus niger altifolius*) is superior to *H. niger*. Grown by J & P from divisions of flowering plants, it will become established quickly and will bloom in the fall.

**Blooms All Winter on Mild Days**

Even when there is snow on the ground, it takes only a couple of mild days for this miraculous plant to produce its glacier-white blooms. The lovely 5-petaled flowers are 2 to 3 in. across, with a center of yellow stamens. Strong 6 to 8-in. stems hold blooms above the low, leathery foliage.

**Beautiful Masses for Low Plantings**

Suitable for a protected place in front of evergreens or shrubs because of its rich low foliage and unusual flowers when nothing else is blooming. Set where it is partially shaded in summer but receives winter sun, the Christmas Rose will form a broad low mass of handsome green. Once established, it should not be moved.

**Strong Field-Grown Plants, \$1.50 each;**  
**3 for \$3.75; 6 for \$7.50**



Blooms All Winter 6 to 8 in. high

Christmas Roses  
Blooming in Winter!

**The Story of the Christmas Rose**

Flowers sprang up from the tears of a little shepherdess who wept because she had no gift to offer the new-born Christ Child. As she knelt in adoration at the crib, a delicate pink appeared in the center of each flower where His blessed hand touched it. And so was born a flower that had never existed before. To this day the Christmas Rose blooms most abundantly at Christmas Time.



## MINIATURE ROSES



Deep carmine buds open to rich ruby-crimson. Fully double flowers smaller than one inch, even fully opened. Less than 12 in. tall. Free flowering from May to November; will grow in any soil, yet demands no special attention except cover in cold winters. Award of Merit, R. H. S.

\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75

**OAKINGTON RUBY** (Not illustrated)

Deep carmine buds open to rich ruby-crimson. Fully double flowers smaller than one inch, even fully opened. Less than 12 in. tall. Free flowering from May to November; will grow in any soil, yet demands no special attention except cover in cold winters. Award of Merit, R. H. S.

\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75

**SPECIAL GROUP OFFER**  
**No. 2575**

**A LITTLE GARDEN OF TINY ROSES!**

2 Oakington Ruby 2 Twinkles  
 2 Rosa Rouletti

Value \$6.50  
 Save \$.80 Only **\$5.70**

**... THE SMALLEST OF ALL THE ROSES!**

Something unusual, which will make your garden intriguing and give you many hours of personal satisfaction. Rosedom's most intimate flower . . . a thimble or tiny vial will hold a bouquet of 6 or more.

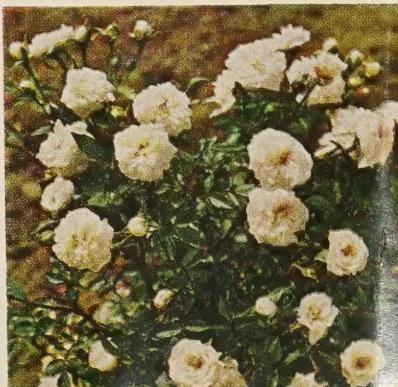
**ROSA ROULETTI (Left)**

Perfect little double rose-pink flowers like a picture. The entire 4 to 6-in. plant is just as dainty as the Roses themselves. The little Swiss Rose that was lost for many years; now treasured in American gardens. These Lilliputian gems will add new interest and charm to your garden. Very easy to grow.

\$1.00 each; 3 for \$2.50;  
 12 for \$10.00; 25 for \$18.75

**NEW! TWINKLES (Right)** A lovely white, which sparkles in the sunlight with its many tiny blooms. The fully double flower has just a slight fragrance. Many flowers are produced all summer long on a compact bush that stays comfortably low and is excellent for borders, window boxes or rock gardens. (Pl. Pat. #1407.)

\$1.25 each; 3 for \$3.30;  
 12 for \$13.20



SENSATIONAL  
NEW J&P  
CLIMBER!

## Gladiator

Here's the new champion of everblooming climbing Roses! A subtle blend of the brightest scarlet and the softest red. Beautiful, Hardy—Colorful—Fragrant! (Prop. Rights Reserved.) \$2.75 ea; 3 for \$7.20; 12 for \$28.80. (See Page 3 for Complete Description.)

**SPECIAL GROUP OFFER**  
OFFER No. 2345

One of Each:

GLADIATOR  
GOLDEN MASTERPIECE

SPARTAN

Value \$8.25

Save \$1.05

ONLY  
**\$7.20**

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## Free Christmas Gift Offer!

... with Each Christmas Gift of Rose Plants.

It is never too early to pick out J & P Roses for friends and relatives who want only the best in their gardens. Just order the plants that you would like to give, and we'll send them to your friends at the proper time for planting next spring. At Christmas time we will send each of your friends, free of charge, this exquisite hand-made Rose (in a lovely transparent container as shown here) with a holiday greeting card showing your name as the giver. This souvenir Rose in its handsome plastic box is merely a yuletide token of the real Rose plants your friends will receive later, in time for spring planting.

Be sure to see the special Christmas gift order blank enclosed with this catalog. Fill it out, and we'll do the rest just before Christmas.

At Christmas your friends will receive this beautiful FREE TOKEN ROSE SOUVENIR (right) and in the spring, at planting time, they receive your gift of the plants you have chosen.

Fall '55



Jackson & Perkins Co. *World's Largest Rose Growers* NEWARK, NEW YORK